

## MaCCI IO Day 2026

Friday, May 8, 2026 – Room 457/458 (L 7, 3-5)

8:30 – 9:00 | Coffee and Opening Remarks (Good morning, hello)

### MORNING SESSION (9:00 – 10:30)

Chair: Bernhard Ganglmair (Uni MA / ZEW)

**Eunseong Park (Uni MA / ZEW)**

“The Structural Frictions of Industrial Decarbonization”

*Discussant: Kevin Remmy (Uni MA)*

**Laura Grigolon (Uni MA)**

“Estimating Tax-Dependent Compliance: Theory and Evidence from Trade Wars”

*Discussant: Zareh Asatryan (ZEW)*

10:30 – 10:45 | Break

### JAM SESSION 1 (10:45 – 11:15)

Chair: Eliza Stenzhorn (ZEW)

**Kevin Remmy (Uni MA):** “Merger Waves in Retrospective: Evidence from the U.S. Airline Industry”

**Adrian Hillenbrand (ZEW):** “Algorithmic Reprices in Experimental Marketplaces”

11:15 – 11:25 | Break / Q&A

### JAM SESSION 2 (11:25 – 11:55)

Chair: Robin Ng (Uni MA)

**Henrik Sauer (Uni MA):** “Public Markets for Claims in Litigation”

**Alexander Kann (Uni MA / ZEW):** “Beyond Prices: Product Positioning Effects of the MillerCoors Joint Venture”

12:00 – 13:30 | Lunch (Senju, N3)

### AFTERNOON SESSION (13:30 – 15:00)

Chair: Nicolas Schutz (Uni MA)

**Robin Ng (Uni MA)**

“AI Overview or Overreach? Google’s Strategic Deployment of Generative AI in Search”

*Discussant: Thomas Niebel (ZEW)*

**Konrad Strehl (Uni MA)**

“No Time to Merge: Dynamic Signaling and Merger Approval Under Uncertainty”

*Discussant: Enrico De Monte (ZEW)*

15:00 – 15:05 | Closing Remarks (Thanks, bye)