

CURRICULUM VITAE

JENNY MEYER

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RESEARCH INTERESTS

Industrial Economics: ICT and Web 2.0, their diffusion and their effects on business organisation, productivity or innovation

Labour Economics: ICT and older workers

WORK IN PROGRESS

IT is never too late for changes? Analysing the relationship between process innovation, IT and older workers (with Irene Bertschek)

EDUCATION

- 08/2008–04/2010 PhD candidate at the University of Zurich
Doctoral Thesis: *ICT, Workforce Age and Firm Performance: Firm-Level Evidence from Germany*
- 04/2006 Diplom-Volkswirt at the University of Heidelberg
- 01/2006–04/2006 Diploma Thesis: *Produktivitätseffekte betrieblicher Weiterbildung - Eine empirische Analyse mit dem Mannheimer Innovationspanel*
- 10/2001–04/2006 Economics at the University of Heidelberg

PROFESSIONAL EXPERIENCE

- Since 05/2006 Researcher at the Research Group Information and Communication Technologies, ZEW, Mannheim
- 10/2004–04/2006 Student Research Assistant at the ZEW, Mannheim
- 08/2004–09/2004 Internship at the Federal Ministry of Economics and Labour, Berlin
Department: employment promotion, unemployment insurance
- 07/2004 Internship at the Federal Ministry of Economics and Labour, Bonn
Department: labour market policy, employment of foreigners
- 05/2004–06/2004 Internship at the ifo Institute for Economic Research, Munich
Department: business cycle analyses and financial markets

PUBLICATIONS IN REFEREED JOURNALS

- 2009 Jenny Meyer, Workforce Age and Technology Adoption in Small and Medium-Sized Service Firms, *Small Business Economics*, DOI 10.1007/s11187-009-9246-y
- 2009 Bertschek, Irene and Jenny Meyer, Do Older Workers Lower IT-enabled Productivity? Firm-Level Evidence from Germany, *Jahrbücher für Nationalökonomie und Statistik* 229/2+3, 327-342

MONOGRAPHS, ARTICLES IN ANTHOLOGIES

- 2009 Older Workers and the Adoption of New Technologies in ICT-Intensive Services, in: Michael Kuhn and Carsten Ochsen, *Labour Markets and Demographic Change, Demografischer Wandel - Hintergründe und Herausforderungen* Wiesbaden, 85-119

DISCUSSION PAPERS

- 08/2009 Does Social Software Support Service Innovation?, ZEW Discussion Paper No. 09-046, Mannheim
- 12/2008 Do Older Workers Lower IT-Enabled Productivity? Firm-Level Evidence from Germany, ZEW Discussion Paper No. 08-129, Mannheim (with Irene Bertschek)

03/2008	The Adoption of New Technologies and the Age Structure of the Workforce, ZEW Discussion Paper No. 08-045, Mannheim
01/2008	Older Workers and the Adoption of New Technologies, ZEW Discussion Paper No. 07-050, Mannheim
12/2006	Die Entscheidung über betriebliche Weiterbildungsinvestitionen - Eine empirische Analyse mit dem Mannheimer Innovationspanel, ZEW Discussion Paper No. 06-089, Mannheim (with Anja Kuckulenz)

PRESENTATIONS AT CONFERENCES AND WORKSHOPS

04/2010	5th European Workshop on Labour Markets and Demographic Change, Berlin
11/2009	Workshop on The Potential of Social Software for Knowledge Creation and Economic Performance, Mannheim
10/2009	1st Europe - Middle East - North Africa Regional ITS conference, Manama
10/2009	Globelics 7th International Conference 2009, Dakar
08/2009	EEA conference, Barcelona
12/2008	Workshop on The Dynamics of Knowledge and Innovation in Knowledge-Intensive Industries, Turin
12/2008	Workshop on Web 2.0 and its Implications for Firms and Private Users, Mannheim
09/2008	Jahrestagung des Vereins für Socialpolitik, Graz
09/2008	EALE conference, Amsterdam
06/2008	DRUID 25th Celebration Conference 2008, Copenhagen
04/2008	3rd European Workshop on Labour Markets and Demographic Change, Rostock
03/2008	11. Personalökonomisches Kolloquium, Bonn
01/2008	DRUID-DIME Academy Winter 2008 PhD Conference, Skorpning, Aalborg
09/2007	EALE Conference, Oslo
07/2007	Warsaw International Economic Meeting, Warsaw
05/2007	2nd European Workshop on Labour Markets and Demographic Change, Rostock

LANGUAGES

German	native
English	fluent
French, Italian	basic

COMPUTER SKILLS

MS Windows, MS Office, L^AT_EX, Stata, Mac OS X