

# ALEXANDER RASCH

## CURRICULUM VITAE

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### ADDRESS

Duesseldorf Institute for Competition Economics (DICE)  
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### PERSONAL INFORMATION

Date of birth: June 17, 1979  
Place of birth: Nuremberg  
Nationality: German

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### ACADEMIC POSITIONS

Since 10.2014 Professor of applied microeconomics, Duesseldorf Institute for Competition Economics (DICE), University of Duesseldorf

10.2013–09.2014 Substitute professor of applied microeconomics, Duesseldorf Institute for Competition Economics (DICE), University of Duesseldorf

10.2004–09.2013 Scientific employee and post-doc, University of Erlangen-Nuremberg and University of Cologne

Summer 2012, 2013 Lecturer, University of Erlangen-Nuremberg

Summer 2010 Substitute professor, University of Erlangen-Nuremberg

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### EDUCATION

10.2004–07.2009 PhD student, University of Erlangen-Nuremberg and University of Cologne; dissertation title: *The Impact of Market Characteristics on Price Setting and Market Outcomes: Four Essays*; supervisors: Prof. A. Wambach, PhD and Prof. Dr. A. Ockenfels, head of committee: Prof. Dr. P. Schmitz; *summa cum laude*)

10.2005–03.2006 Visting PhD student, Midi-Pyrénées School of Economics (MPSE), University of Toulouse 1

11.1999–03.2004 Student of international business, University of Erlangen-Nuremberg

09.2001–07.2002 Visiting student, University of International Business and Economics (UIBE), Beijing, China

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### FIELDS OF INTEREST

Applied microeconomics, industrial economics, competition economics, experimental economics, market design

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## PUBLICATIONS

- Journal articles (refereed)
  - “What drives fraud in a credence goods market?—Evidence from a field study”, forthcoming in: *Oxford Bulletin of Economics and Statistics* (joint with C. Waibel)
  - “The influence of product liability on vertical product differentiation”, forthcoming in: *American Law and Economics Review* (joint with F. Baumann and T. Friehe)
  - “Pre-auction or post-auction certification?”, *Economic Theory Bulletin* 5: pp. 139–150, 2017 (joint with P. Gillen and V. Gretschko)
  - “Compatibility, network effects, and collusion”, *Economics Letters* 151: pp. 39–43, 2017
  - “Price competition and reputation in expert markets: Experimental evidence”, *Games and Economic Behavior* 100: pp. 337–352, 2016 (joint with W. Mimra and C. Waibel; Young Economists’ Essay Award [EARIE 2013])
  - “Second opinions in markets for expert services: Experimental evidence”, *Journal of Economic Behavior & Organization* 131, Part B: pp. 106–125, 2016 (joint with W. Mimra and C. Waibel)
  - “Price-sensitive demand and market entry”, *Papers in Regional Science* 95: pp. 865–875, 2016 (joint with Y. Gu and T. Wenzel)
  - “Bid pooling in reverse multi-unit Dutch auctions—An experimental investigation”, *Theory and Decision* 81: pp. 511–534, 2016 (joint with P. Gillen, A. Wambach, and P. Werner)
  - “Product liability may lower product safety”, *Economics Letters* 147: pp. 55–58, 2016 (joint with F. Baumann and T. Friehe)
  - “The impact of piracy on prominent and non-prominent software developers”, *Telecommunications Policy* 39: pp. 735–744, 2015 (joint with T. Wenzel)
  - “Content provision and compatibility in a platform market”, *Economics Letters* 124: pp. 478–481, 2014 (joint with T. Wenzel)
  - “On the strictly descending multi-unit auction”, *Journal of Mathematical Economics* 50: pp. 79–85, 2014 (joint with V. Gretschko and A. Wambach)
  - “Piracy in a two-sided software market”, *Journal of Economic Behavior & Organization* 88: pp. 78–89, 2013 (joint with T. Wenzel)
  - “Customer-side transparency, elastic demand, and tacit collusion under differentiation”, *Information Economics and Policy* 25: pp. 51–59, 2013 (joint with J. Herre)
  - “A note on mergers and relocation”, *Journal of Economics* 107: pp. 277–282, 2012
  - “Bargaining and inequity aversion: On the efficiency of the double auction”, *Economics Letters* 114: pp. 178–181, 2012 (joint with A. Wambach and K. Wiener)
  - “Internal decision-making rules and collusion”, *Journal of Economic Behavior & Organization* 72: pp. 703–715, 2009 (joint with A. Wambach)
  - “Platform competition with partial multihoming under differentiation: A note”, *Economics Bulletin* 12: pp. 1–8, 2007
- Book chapter
  - “On auctions and competition policy”, in: *International Handbook of Competition*, Vol. 2, M. Neumann and J. Weigand (Hrsg.), Edward Elgar, Cheltenham, England, 2013 (joint with A. Wambach)
- Policy report
  - “Aspekte der Deregulierung bei den Freien Berufen”, commissioned by *Bundesverband der Freien Berufe e. V. (BFB)*, forthcoming, 2017 (joint with J. Haucap and C. Waibel)

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## WORKING PAPERS

- Excluding ringleaders from leniency programs (joint with J. Herre and W. Mimra)
- Collusion under different pricing schemes (joint with F. Gössl)
- Preferences and decision support in competitive bidding (joint with N. Fugger, P. Gillen, and C. Zeppenfeld)
- Horizontal mergers in differentiated network markets
- Entry deterrence in the Stackelberg setup
- Entry and social welfare under mixing

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## PRESENTATIONS

2017: London (EALE), Maastricht (EARIE), Giessen, IIOC (Boston), Montafon; 2016: Heinz Nixdorf Symposium (Paderborn), VfS (Augsburg), JEI (Palma de Mallorca), EARIE (Lisbon), IIOC (Philadelphia), Paris (Nanterre), Lenzerheide; 2015: JEI (Alicante), IIOC (Boston); 2014: JEI (Barcelona), IIOC (Chicago), Bamberg; 2013: DICE Duesseldorf, EARIE (Evora), ESA (Zurich), DICE Duesseldorf, IIOC (Boston); 2012: Vallendar, JEI (Murcia), LMU Munich, IIOC (Washington); 2011: Cologne/Paris Workshop (Paris), EARIE (Stockholm), EEA (Oslo), Cologne, IIOC (Boston), Erlangen-Nuremberg; 2010: DICE Duesseldorf, Cologne, ESWC (Shanghai); 2009: VfS (Magdeburg), EARIE (Ljubljana), EEA (Barcelona), DIW (Berlin), ZEW Mannheim, RES (Guildford), IIOC (Boston), Brown (Providence); 2008: VfS (Graz), EARIE (Toulouse), NOeG (Vienna), IIOC (Arlington), SMYE (Lille), IUE (Izmir), DMM (Montpellier); 2007: SAE (Granada), Cologne, NAKE (Utrecht), VfS (Munich), GEABA (Tuebingen), EARIE (Valencia), SMYE (Hamburg), RGS (Dortmund); 2006: GEABA (Bielefeld)

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## REFEREEING

Australian Economic Papers; BE Journal of Economic Analysis and Policy; Bulletin of Economic Research; DFG; Economic Inquiry; Economics Bulletin; Economics Letters; Economie Internationale; German Economic Review; International Journal of Industrial Organization; Journal of Economics; Journal of Industry, Competition and Trade; Review of Industrial Organization; Review of Law & Economics; Review of Network Economics; Scandinavian Journal of Economics; Tiroler Wissenschaftsfonds

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## THIRD-PARTY FUNDING

Research grant for a project on heterogeneity in credence goods markets (Fritz Thyssen Stiftung, 91.800€)

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## ACADEMIC SERVICE

Head of the Board of Examiners, Department of Business and Economics, University of Duesseldorf (since March 2016)

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## COURSES

- Duesseldorf Institute for Competition Economics (DICE), University of Duesseldorf
  - Game theory (Bachelor; lecture; summer 2014, winter 2014/15, winter 2015/16, winter 2016/17)

- Media economics (Bachelor; lecture/Tutorial; winter 2013/14, winter 2014/15, winter 2015/16, winter 2016/17)
  - Competition economics (Bachelor; lecture; winter 2015/16, winter 2016/17)
  - Industrial economics (Master; lecture/tutorial/seminar; English; summer 2015, summer 2016, summer 2017)
  - European competition policy (Bachelor; English; seminar; summer 2014, summer 2015)
  - Collusion (Master, PhD; lecture/seminar; winter 2014/15)
  - Advanced industrial organization (Master, PhD; lecture; English; winter 2014/15)
  - Brown-bag seminar (organization; summer 2015, winter 2015/16, summer 2016, winter 2016/17)
- University of Cologne
    - Advanced industrial organization (Diploma, Master, PhD; lecture; English; winter 2012/13, winter 2013/14)
    - Economics of the liberal professions (Diploma, Master; seminar; summer 2013)
    - Game theory (Bachelor, Diploma; lecture; winter 2011/12)
    - Advanced industrial organization (Diploma, Master, PhD; tutorial; English; winter 2008/09, winter 2009/10, winter 2010/11)
    - European competition policy: Cases (Bachelor, Diploma; seminar; winter 2006/07, summer 2007, winter 2007/08, summer 2008, winter 2008/09, winter 2009/10, winter 2010/11, winter 2011/2012, winter 2012/13)
    - Research seminar (organization; winter 2008/09, summer 2009, winter 2009/10, winter 2010/11)
    - Auction theory (Diploma; seminar; summer 2009)
    - Managerial economics (Bachelor, Master; tutorial; summer 2009)
    - Brown-bag seminar (organization; summer 2008, winter 2008/09)
    - Advanced game theory (Diploma, PhD; tutorial; summer 2006, summer 2007, winter 2007/08, summer 2008, winter 2008/09)
    - Game theory in school (*Lise-Meitner-Gymnasium* Leverkusen; summer 2008)
    - Contract theory (Diploma, PhD; tutorial; winter 2007/08)
    - Informational problems in healthcare markets (Diploma; tutorial; summer 2006)
  - University of Erlangen-Nuremberg
    - Microeconomics (Bachelor; lecture; summer 2010)
    - Industrial economics (Bachelor, Master; lecture/tutorial; summer 2010, summer 2012, summer 2013)
    - Energy economics (Bachelor, Master; seminar; summer 2010)
    - Risk management and insurance economics (Diploma; tutorial; summer 2005)
    - Game theory (Diploma; tutorial; winter 2004/05, summer 2005)
    - Research seminar (organization; summer 2005, winter 2005/06)
    - Microeconomics (Diplom; tutorial; summer 2001, winter 2002/03, summer 2003)

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## MEMBERSHIPS

Economic Science Association, European Association for Research in Industrial Economics, European Economic Association, German Economic Association of Business Administration, Industrial Organization Society, Industrieökonomischer Ausschuss des Vereins für Socialpolitik, Verein für Socialpolitik

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## INTERESTS

Museums, politics, running, traveling

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## LANGUAGES

German (mother tongue), English (fluent), French (intermediate), Chinese (intermediate), Spanish (basic), Esperanto (basic)

Cologne, October 2017



Alexander Rasch