

Annual Conference of the Mannheim Centre for Competition and Innovation (MaCCI)

14 – 15 March 2024, Mannheim · Conference venue: ZEW · Time zone: CET (Germany)

PROGRAMME

WEDNESDAY, 13 MARCH 2024

19:00 **LIGHT DINNER**
ZEW Mannheim

PROGRAMME

THURSDAY, 14 MARCH 2024

9:00 – 9:15 INTRODUCTORY REMARKS

9:15 – 10:45 **PARALLEL SESSION I**

(A) LAW AND ECONOMICS – SESSION 1
(B) MARKET FRICTIONS
(C) DIGITAL ECONOMICS - EMPIRICS
(D) MERGERS AND BARGAINING

10:45 – 11:00 BREAK

11:00 – 12:30 **PARALLEL SESSION II**

(A) CARTELS
(B) PLATFORM REGULATION
(C) PHARMACEUTICAL INDUSTRY
(D) TELECOMS

12:30 – 13:45 LUNCH BREAK

13:45 – 15:15 **PARALLEL SESSION III**

(A) LAW AND ECONOMICS – SESSION 2
(B) STRATEGIC INTERACTIONS AND GAMES
(C) MARKUPS AND MARKET POWER
(D) ECONOMICS OF PATENTS

15:15 – 15:30 BREAK

15:30 – 17:00	PARALLEL SESSION IV (A) SPECIAL SESSION ON COMPETITION POLICY IN THE EU OFFERED BY DG COMP (B) VERTICAL RELATIONS (C) REGULATION (D) FIRM OWNERSHIP
17:00 – 17:30	BREAK
17:30 – 18:45	KEYNOTE LECTURE : A CRITICAL INQUIRY INTO "ABUSE" IN EU COMPETITION LAW Pinar AKMAN Chair: Jens-Uwe FRANCK
19:30	CONFERENCE DINNER Hilton Garden Inn

PROGRAMME

FRIDAY, 15 MARCH 2024

09:00 – 10:30	PARALLEL SESSION V (A) SPECIAL SESSION ON MERGERS OFFERED BY THE BUNDESKARTELLAMT (B) PLATFORM DESIGN (C) ECONOMICS OF ENERGY AND TRANSPORTATION (D) ECONOMICS OF INNOVATION
10:30 – 10:45	BREAK
10:45 – 12:00	KEYNOTE LECTURE : PRICE COORDINATION WITH ASYMMETRIC INFORMATION SHARING: THEORY AND EVIDENCE Leslie MARX Chair: Volker NOCKE
12:00 – 13:30	LUNCH BREAK
13:30 – 15:00	PARALLEL SESSION VI (A) INVITED SESSION – THE ECONOMICS OF ACQUIHIRING (B) INVITED SESSION – THE ECONOMICS OF PATENTS (C) ALGORITHMS AND PLATFORMS (D) PRODUCT DESIGN - EMPIRICS (E) PRODUCT DESIGN - THEORY
15:00	CLOSING REMARKS

PARALLEL SESSION I

9:15 – 10:45

SESSION I A - ROOM EUROPA

LAW AND ECONOMICS – SESSION 1

Chair: Stefanie Egidy

(University of Mannheim & MaCCI)

MERGERS AS ABUSES OF DOMINANT
POSITION: THE MODERN APPLICATION OF
THE CONTINENTAL CAN DOCTRINE

Rodrigo GONCALVES

(College of Europe)

Discussant: Ben EVANS

CLOUD PORTABILITY AND
INTEROPERABILITY UNDER THE EU DATA
ACT: DYNAMISM VERSUS EQUIVALENCE

Ben EVANS

(University of East Anglia)

Discussant: Joris GRUYTERS

FROM THE AS EFFICIENT COMPETITOR TO
THE POTENTIALLY AS EFFICIENT
COMPETITOR

Georgia THEODORAKOPOULOU

(College of Europe)

Discussant: Liesbet VAN ACKER

SESSION I B - ROOM 1

MARKET FRICTIONS

Chair: Atabek Atayev

(ZEW & MACCI)

PIGOU MEETS WOLINSKY: SEARCH, PRICE
DISCRIMINATION, AND CONSUMER
SOPHISTICATION

Carl-Christian GROH

(University of Bonn)

Discussant: Pavel ILINOV

SEARCH WITH FLEXIBLE INFORMATION

Pavel ILINOV

(Ecole Polytechnique Fédérale de Lausanne)

Discussant: Max RIEGEL

PERSUASION OF LOSS-AVERSE RECEIVERS
THROUGH EARLY OFFERS

Heiko KARLE

(Frankfurt School of Finance and Management,)

Discussant: Daniil LARIONOV

SESSION I C - ROOM 2-3

DIGITAL ECONOMICS - EMPIRICS

Chair: Eliza Stenzhorn

(ZEW & MACCI)

CONTENT PROVIDERS AND THE DEPLOYMENT
OF INTERNET INFRASTRUCTURE

El Hadi CAOUI

(University of Toronto)

Discussant: Jan TICHEM

DATA PRIVACY AND DIGITAL REVENUE: IMPACT
OF APPLICATION TRACKING TRANSPARENCY
(ATT) ON MOBILE GAMING REVENUE

Christos GENAKOS

(University of Cambridge)

Discussant: El Hadi CAOUI

DIGITIZATION AND THE LONGTAIL IN
ACADEMIC RESEARCH

Michael WARD

(University of Texas at Arlington & ZEW)

Discussant: Christos GENAKOS

SESSION I D - ROOM MEDIA

MERGERS AND BARGAINING

Chair: Nicolas Schutz

(University of Mannheim & MACCI)

UNVEILING BARGAINING IMPACTS OF
MERGERS AND DIVESTITURES

Yann Allan DELAPREZ

(LUISS)

Discussant: Gianluca ANTONECCHIA

HORIZONTAL MERGER ANALYSIS WITH
ENDOGENOUS PRODUCT RANGE CHOICE

Lijun PAN

(Nanjing University)

Discussant: David GILO

COMPETITION WITH CAPACITY
CONSTRAINTS AND NON-LINEAR PRICING,
WITH AN APPLICATION TO MERGERS

Markus REISINGER

(Frankfurt School of Finance & Management)

Discussant: Lijun PAN

PARALLEL SESSION II

11:00 – 12:30

SESSION II A - ROOM EUROPA

CARTELS

Chair: Leonardo Giuffrida
(ZEW & MACCI)

SHOULD CARTEL SANCTIONS BE REDUCED
IN CASE THE OFFENDER RUNS A
CORPORATE COMPLIANCE PROGRAM?

Alexander MORELL

(Goethe-Universität Frankfurt)

Discussant: Sindri ENGLBERTSSON

THE DIFFERENCE BETWEEN PRICE FIXING
AND FIXING COMPETITION: THE ISRAELI
"BREAD CARTEL"

Yossi SPIEGEL

(Tel Aviv University)

Discussant: Alexander MORELL

THE EFFECT OF HOW CARTELS ARE FINED
ON PRICES AND CARTEL INCIDENCE

Sindri ENGLBERTSSON

(University of Amsterdam)

Discussant: Yossi SPIEGEL

SESSION II B - ROOM 1

PLATFORM REGULATION

Chair: Martin Peitz
(University of Mannheim & MACCI)

PLATFORM-ENABLED INFORMATION
DISCLOSURE

Jacopo GAMBATO

(University of Mannheim, ZEW, MaCCI)

Discussant: Markus REISINGER

ADDICTION TO A NETWORK

David GILO

(Tel Aviv University)

Discussant: Marcel PREUSS

REGULATING A SOCIAL MEDIA PLATFORM IN THE
DATA ECONOMY

Goonj MOHAN

(University of Barcelona)

Discussant: Leonardo MADIO

SESSION II C - ROOM 2-3

PHARMACEUTICAL INDUSTRY

Chair: Thomas Niebel
(ZEW Mannheim)

BARGAINING POWER AND QUANTITY
DISCOUNTS TO RETAILERS: EVIDENCE FROM
INDIA'S PHARMACEUTICAL INDUSTRY

Gianluca ANTONECCHIA

(KU Leuven)

Discussant: Weijie YAN

EFFICIENCIES IN RETROSPECTIVE MERGER
EVALUATION: GSK-PFIZER CONSUMER HEALTH

Weijie YAN

(E.CA Economics)

Discussant: Yann Allan DELAPREZ

PATENT POLICY AND COSTLY IMITATION:
EVIDENCE FROM PARAGRAPH IV PATENT
CHALLENGES IN THE PHARMACEUTICAL
INDUSTRY

Tuomas TAKALO

(Bank of Finland & Helsinki GSE)

Discussant: Tim MARTENS

SESSION II D - ROOM MEDIA

TELECOMS

Chair: Irene Bertschek
(ZEW & MACCI)

WHAT IS THE VALUE OF ATTENTION?
SUPPLY AND DEMAND ESTIMATION OF
ATTENTION IN A MOBILE PHONE SETTING

Johan ORRENIUS

(Stockholm School of Economics)

Discussant: Eleftheria TRIVIZA

TRANSITION FROM ACCESS REGULATION
TO NETWORK COMPETITION IN FIXED
TELECOM MARKETS

Jan TICHEM

(Dutch Authority for Consumers & Markets)

Discussant: Johan ORRENIUS

QUALITY UPGRADE AND THE DIFFUSION OF
INNOVATION: EFFECTS ON MOBILE
INTERNET USAGE

Eleftheria TRIVIZA

(Erasmus School of Economics)

Discussant: Michael WARD

PARALLEL SESSION III

13:45 – 15:15

SESSION III A - ROOM EUROPA

LAW AND ECONOMICS – SESSION 2

Chair: Friedemann Kainer

(University of Mannheim & MACCI)

BLURRING BOUNDARIES. INDUSTRIAL
STRATEGY AND COMPETITION POLICY

Joris GRUYTERS

(KU Leuven)

Discussant: Bertin MARTEN

REGULATING VERTICAL SUSTAINABILITY
AGREEMENTS

Liesbet VAN ACKER

(KU Leuven)

Discussant: Rodrigo GONCALVES

THE IMPACT OF SEARCH ENGINE DATA
SHARING ON COMPETITION AND CONSUMER
WELFARE

Bertin MARTEN

(Tilburg University)

Discussant: Georgia THEODORAKOPOULOU

SESSION III B - ROOM 1

STRATEGIC INTERACTIONS AND GAMES

Chair: Andrei Matveenko

(University of Mannheim & MACCI)

ISD AS A BASIS FOR SET IDENTIFICATION IN
STRATEGICALLY MONOTONIC
SUPERMODULAR GAMES

Francisco GARRIDO

(ITAM)

Discussant: Nicolas SCHUTZ

BILATERAL TRADE WITH COSTLY
INFORMATION ACQUISITION

Daniil LARIONOV

(ZEW Mannheim)

Discussant: Yaron YEHEZKEL

MULTIPRODUCT-FIRM PRICING GAMES AND
TRANSFORMED POTENTIALS

Nicolas SCHUTZ

(University of Mannheim & MaCCI)

Discussant: Francisco GARRIDO

SESSION III C - ROOM 2-3

MARKUPS AND MARKET POWER

Chair: Adriano De Leverano

(ZEW & MACCI)

MARKUPS AND MARKDOWNS IN THE FRENCH
DAIRY MARKET

Remi AVIGNON

(INRAE-SMART)

Discussant: Tove FORSBACKA

THE PROXY ADVICE INDUSTRY AND
COMMON OWNERS' COORDINATION

Tove FORSBACKA

(Stockholm School of Economics)

Discussant: Etienne GUIGUE

MARKET POWER IN INPUT MARKETS: THEORY
AND EVIDENCE FROM FRENCH
MANUFACTURING

Etienne GUIGUE

(KU Leuven)

Discussant: Maximiliano MACHADO

SESSION III D - ROOM MEDIA

ECONOMICS OF PATENTS

Chair: Bernhard Ganglmair

(University of Mannheim, ZEW, MaCCI)

DIVIDENDS AS INFORMATION: EVIDENCE FROM
PATENT VALUATIONS

Tim MARTENS

(Università Bocconi)

Discussant: Michael ANDREWS

EQUILIBRIUM EFFECTS OF INCREASED ACCESS
TO INJUNCTIONS IN STANDARD-ESSENTIAL
PATENT LICENSING

Benno BUEHLER

(CRA)

Discussant: Marc MÖLLER

ESSENTIALITY CHECKS FOR STANDARD
ESSENTIAL PATENTS

Chayanin WIPUSANAWAN

(University of Passau)

Discussant: Benno BUEHLER

PARALLEL SESSION IV

15:30 – 17:00

SESSION IV A - ROOM EUROPA

SPECIAL SESSION ON COMPETITION POLICY IN
THE EU OFFERED BY DG COMP

Chair: Nicolas Schutz
(University of Mannheim & MACCI)

CONCENTRATION, MARKET POWER, AND
COMPETITION POLICY

Szabolcs LORINCZ
(European Commission – DG Comp)

POTENTIAL COMPETITION AND ECOSYSTEM
THEORIES IN ADOBE/FIGMA

Florian DEUFLHARD
(European Commission – DG Comp)

SESSION IV B - ROOM 1

VERTICAL RELATIONS

Chair: Elu von Thadden
(University of Mannheim & MACCI)

COMPETITION & BARGAINING – THE
OPTIMAL SIZE OF BUYER GROUPS

Stefan LOBIN
(Goethe University Frankfurt)
Discussant: Luca SANDRINI

COMPLEMENTARY INPUTS, MUTUAL
OUTSOURCING, AND SUPPLIER
ENCROACHMENT

Konstantinos SERFES
(Drexel University)
Discussant: Stefan LOBIN

COLLUSION BETWEEN SUPPLY CHAINS
UNDER ASYMMETRIC INFORMATION

Yaron YEHEZKEL
(Coller School of Management, Tel Aviv
University)
Discussant: Konstantinos SERFES

SESSION IV C - ROOM 2-3

REGULATION

Chair: Laura Grigolon
(University of Mannheim & MACCI)

USING TAX ENFORCEMENT REGIME
CHANGES TO IDENTIFY COMPLIANCE:
THEORY AND EMPIRICS

Laura GRIGOLON
(University of Mannheim & MaCCI)
Discussant: Jakob SCHNEEBACHER

MEASURING COMPETITION THROUGH
DIFFERENT PROXIES: SOME OECD
EVIDENCE

Andrea GREPPI
(OECD)
Discussant: Christina STADLER

INDUSTRIAL POLICY AND COMPETITION:
EQUITY INJECTIONS IN THE EUROPEAN
AIRLINE INDUSTRY

Christina STADLER
(DIW Berlin, KU Leuven)
Discussant: Laura GRIGOLON

SESSION IV D - ROOM MEDIA

FIRM OWNERSHIP

Chair: Daniil Larionov
(ZEW & MACCI)

QUANTIFYING COMMON OWNERSHIPS IMPACT ON
COMPETITIVE OUTCOMES

Sabria BEHILIL
(E.CA Economics)
Discussant: Or AVISHAY RIZI

OUTSOURCING AND THE TRADE-OFF BETWEEN
ECONOMIES OF SCALE AND SPECIALIZATION

Anna RESSI
(WHU – Otto Beisheim School of Management)
Discussant: Catherine ROUX

DO COMMON ASSETS CREATE COMMON
INTERESTS? THE ROLE OF MULTIGAME CONTACT
FOR COOPERATION IN A STAG HUNT AND A
PRISONER'S DILEMMA

Catherine ROUX
(University of Basel)
Discussant: Heiko KARLE

PARALLEL SESSION V

09:00 – 10:30

SESSION V A - ROOM EUROPA

SPECIAL SESSION ON MERGERS OFFERED BY
THE BUNDESKARTELLAMT

Chair: Martin Peitz

(University of Mannheim & MaCCI)

A DEEP LOOK INTO THE CHILLER CABINET:
THE MERGER CASE THEO MÜLLER / ROYAL
FRIESLAND CAMPINA

Christoph WIGGER

(Bundeskartellamt)

DEUTSCHE TELEKOM/EWE: JOINT VENTURE
FOR FIBRE-OPTIC DEPLOYMENT

Marcel BALZ

(Bundeskartellamt)

SESSION V B - ROOM 1

PLATFORM DESIGN

Chair: Anton Sobolev

(University of Mannheim & MACCI)

SELLING ON PLATFORMS: DEMAND BOOST
VERSUS CUSTOMER MIGRATION

Marcel PREUSS

(Cornell University)

Discussant: Jacopo GAMBATO

DESIGN AND GOVERNANCE OF QUALITY
ON A DIGITAL PLATFORM

Leonardo MADIO

(University of Padova)

Discussant: Miguel RISCO

SESSION V C - ROOM 2-3

ECONOMICS OF ENERGY AND TRANSPORTATION

Chair: Lei Li

(University of Mannheim & MACCI)

THE HETEROGENEOUS EFFECTS OF ENTRY ON
PRICES

Kai FISCHER

(DICE)

Discussant: Sabria BEHILIL

AUTONOMOUS VEHICLES POLICY AND SAFETY
INVESTMENT: AN EQUILIBRIUM ANALYSIS WITH
ENDOGENOUS DEMAND

Gerd MUEHLHEUSSER

(University of Hamburg)

Discussant: Anna RESSI

HOW DO FIRMS COPE WITH ECONOMIC SHOCKS
IN REAL TIME

Jakob SCHNEEBACHER

(CMA)

Discussant: Kai FISCHER

SESSION V D - ROOM MEDIA

ECONOMICS OF INNOVATION

Chair: Enrico De Monte

(ZEW & MACCI)

IN THE INTEREST OF FULL DISCLOSURE:
CONSEQUENCES OF THE GRAND
BARGAINING IN PATENTING

Michael ANDREWS

(University of Maryland Baltimore County)

Discussant: Jo SELDESLACHTS

PROCURING NEW IDEAS: ON THE VALUE OF
PERFORMANCE INFORMATION IN
INNOVATION TOURNAMENTS

Marc MÖLLER

(University of Bern)

Discussant: Chayanin WIPUSANAWAN

ARE M&AS SPURRING OR STIFLING
INNOVATION? EVIDENCE FROM
ANTIDIABETIC DRUG DEVELOPMENT

Jo SELDESLACHTS

(KU Leuven & DIW Berlin)

Discussant: Tuomas TAKALO

PARALLEL SESSION VI

13:30 – 15:00

**SESSION VI A - ROOM
EUROPA**

INVITED SESSION – THE
ECONOMICS OF ACQUIHIRING
Chair: Massimo Motta
(UPF & MaCCI)

STARTUP ACQUISITIONS:
ACQUIHIRES AND TALENT
HOARDING
Igor LETINA
(University of Bern)

ACQUIHIRING FOR MONOPSONY
POWER
Volker NOCKE
(University of Mannheim & MaCCI)

SESSION VI B - ROOM 1

INVITED SESSION – ECONOMICS OF
PATENTS
Chair: Bastian Krieger
(ZEW & MACCI)

WHICH DISCOVERIES ARE
PARADIGM SHIFTING?
Ari HYYTINEN
(Hanken and Helsinki GSE)

SCREENING PROPERTY RIGHTS FOR
INNOVATION
William MATCHAM
(LSE)

THE INCENTIVE AND WELFARE
EFFECT OF THE EUROPEAN
UNITARY PATENT
Otto TOIVANEN
(Aalto University)

SESSION VI C - ROOM 2-3

ALGORITHMS AND PLATFORMS
Chair: Luca Sandrini
(ZEW & MACCI)

VERTICAL INTEGRATION AND
ALGORITHM BIAS
Mikhail DRUGOV
(New Economic School)
Discussant: Gerd MUEHLHEUSSER

FEED FOR GOOD? ON THE EFFECTS
OF PERSONALIZATION
ALGORITHMS IN SOCIAL
PLATFORMS.
Miguel RISCO
(University of Bonn)
Discussant: Mikhail DRUGOV

NOT AS GOOD AS IT USED TO BE:
DO STREAMING PLATFORMS
PENALIZE QUALITY?
Luca SANDRINI
(ZEW Mannheim & MaCCI)
Discussant: Goonj MOHAN

SESSION VI D - ROOM MEDIA

PRODUCT DESIGN – EMPIRICS
Chair: Helena Perrone
(University of Mannheim & MACCI)

FIRMS' ANTICIPATION AND
ADAPTATION TO CHANGING
ENVIRONMENTS: EVIDENCE FROM
NUTRITIONAL REGULATION
Or AVISHAY RIZI
(Tel Aviv University)
Discussant: Alexander KANN

ESTIMATING DEMAND AND
CONDUCT WITH TEXT-BASED
BRAND REPRESENTATIONS:
EVIDENCE FROM THE US BEER
MARKET
Alexander KANN
(ZEW, University of Mannheim)
Discussant: Remi AVIGNON

GENDER-PARITY POLICY IN RETAIL
MARKETS
Maximiliano MACHADO
(Rotman School of Business)
Discussant: Andrea GREPPI

SESSION VI E - ROOM HKH

PRODUCT DESIGN - THEORY
Chair: Robin Ng
(University of Mannheim & MACCI)

PRICE AND DESIGN
COMPARABILITY
Nicolas DE ROOS
(University of Liverpool)
Discussant: Robin NG

FREE AND OPEN SOURCE
SOFTWARE: COORDINATION AND
COMPETITION
Robin NG
(University of Mannheim)
Discussant: Carl-Christian GROH

VERTICAL DIFFERENTIATION
THROUGH PRODUCT DESIGN
Max RIEGEL
(University of Mannheim)
Discussant: Nicolas DE ROOS