

Mannheim Virtual IO Seminar

Workshop: Secrecy and Disclosure in Innovation

16 and 17 June 2021, Mannheim · Conference venue: online/Zoom · Time zone: CET (Germany)

PROGRAMME

Wednesday, 16 June 2021

13:15 – 13:30

OPENING REMARKS

13:30 – 15:10

SESSION A

**THE REAL EFFECTS OF FINANCIAL MARKETS ON SCIENTIFIC DISCLOSURE:
EVIDENCE FROM A QUASI-NATURAL EXPERIMENT**

Stefano H. Baruffaldi (University of Bath)

Markus Simeth (Copenhagen Business School)

David Wehrheim (IESE Business School)

Discussant: Maikel Pellens (Ghent University)

NEGATIVE RESULTS IN SCIENCE: BLESSING OR (WINNER'S) CURSE?

Catherine Bobtcheff (CNRS and Paris School of Economics)

Raphaël Levy (HEC Paris)

Thomas Mariotti (CRNS and Toulouse School of Economics)

Discussant: Emanuele Tarantino (LUISS University)

15:10 – 15:20

BREAK

15:20 – 17:00

SESSION B

SLOW PERSUASION

Matteo Escudé (LUISS University)

Ludvig Sinander (Northwestern University)

Discussant: Ludmila Matysková (University of Bonn)

THE EFFECT OF PATENT DISCLOSURE QUALITY ON INNOVATION

Travis A. Dryer (Cornell University)

Stephen Glaeser (University of North Carolina at Chapel Hill)

Mark H. Lang (University of North Carolina at Chapel Hill)

Caroline Sprecher (University of North Carolina at Chapel Hill)

Discussant: Cesare Righi (Universitat Pompeu Fabra)

13:30 – 15:10

SESSION C**PATENT DISCLOSURE, LEGAL RULES, AND CUMULATIVE INNOVATION****Alexandra K. Zaby (Seeburg Castle University, Salzburg)**

Diana Heger (IHS Economics)

Discussant: Bernhard Ganglmair (ZEW and University of Mannheim)

SCHRÖDINGER'S IP: DISPUTED TRADE SECRETS AND THEIR PATENTS**Nicola Searle (Goldsmiths, University of London)**

Discussant: Tm Martens (Cass Business School, City, University of London)

15:10 – 15:20

BREAK

15:20 – 17:00

SESSION D**TRADE SECRETS AND EXCLUSIVE CONTRACTS IN THE AUTOMOTIVE INDUSTRY****David T. Angenendt (University of Cambridge; incoming: TU Munich)**

Giacomo Calzolari (European University Institute)

Alireza Naghavi (University of Bologna)

Discussant: Tatiana Rosa Garcia (Pontificia Universidad Católica de Chile)

KEEPING INVENTION CONFIDENTIAL: THE ROLE OF STRENGTHENED LEGAL PROTECTIONS IN THE USE OF TRADE SECRETS

Colleen Cunningham (London Business School)

Aldona Kapacinskaite (London Business School; incoming: Bocconi)

Discussant: Anastasia Shcherbakova (Texas A&M University)

17:00

CLOSING REMARKS

For Zoom meeting information, please register at <https://sites.google.com/view/macci-epos-virtual-io-seminar>

Presentations: 25 minutes

Discussions: 10 minutes

Q&A: 15 minutes

Organizers/Contact:

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