

Annual Conference of the
MaCCI Mannheim Centre for Competition and Innovation
5th to 6th March 2020

Thursday, 5 March 2020

12:00 – 12:45	Arrival and Registration <i>Finger Food, Coffee and Drinks</i>
12:45 – 13:00	Welcome Martin Peitz (University of Mannheim & MaCCI & ZEW)
13:00 – 14:30	Parallel Sessions I
14:30 – 15:00	<i>Coffee Break</i>
15:00 – 16:30	Parallel Sessions II
16:30 – 17:00	<i>Coffee Break</i>
17:00 – 18:00	Keynote I : “What the Tech!?” by Tommaso Valletti (Imperial College London) & Mannheim Competition Policy Forum
19:00	Conference Dinner Invitation by the MaCCI Association (<i>Please note that the dinner participation is limited to guests who registered in advance, presenters and discussants.</i>)

Friday, 6 March 2020

9:00 – 10:00	Keynote II: “A Militant Agenda for Antitrust & Regulation in Digital: What Rules (and Economics) do we need?” by Cristina Caffarra (Charles River Association)
10:00 – 10:30	<i>Coffee Break</i>
10:30 – 12:00	Panel Discussion on “Competition Policy for Digital Platforms” Chair: William E. Kovacic (George Washington University) Cristina Caffarra (Charles River Association) Alexandre de Stree (University of Namur) Fiona M. Scott Morton (Yale University) Achim Wambach (ZEW Mannheim)
12:00 – 13:45	<i>Lunch Break</i>
13:45 – 15:15	Parallel Sessions III
15:15 – 15:45	<i>Coffee Break</i>
15:45 – 17:15	Parallel Sessions IV
17:15	<i>Farewell</i>

Parallel Session I

	Room Brussels	Room 1	Room 2	Media Room
13:00-14:30	(A) Consumer Search: Theory <i>Chair: Anton Sobolev (University of Mannheim & MaCCI)</i>	(B) Platforms <i>Chair: Martin Peitz (University of Mannheim & MaCCI & ZEW)</i>	(C) Merger Analysis <i>Chair: Helena Perrone (University of Mannheim & MaCCI)</i>	(D) Competition Law <i>Chair: Friedemann Kainer (University of Mannheim & MaCCI)</i>
	Makoto HANAZONO (Nagoya University) & Noritaka Kudoh Market structure and price dispersion: Asymmetric oligopoly with sequential consumer search Discussant: José Moraga-González	Gustavo SARAIVA (Pontificia Universidad Católica de Chile) On incentives to manipulate online ratings Discussant: Johannes Johnen	Pauline AFFELDT (German Institute for Economic Research (DIW Berlin)) EU merger policy predictability using random forests Discussant: Catherine Roux	Melissa DOWSE (University of Siegen) Competitive restraints in digital platform competition through the lens of the current authority practice in abuse control Discussant: Alexandre De Streel
	Armin SCHMUTZLER (University of Zurich) & Stefanie Bossard Managing preferences: A multiproduct firm's choice of products and consumer perceptions Discussant: Makoto Hanazono	Johannes JOHNNEN (UCLouvain) & Robert Somogyi Deceptive products on platforms	Saish NEVREKAR (Universidad Carlos III de Madrid) Patents as prediction market: Estimates of patent renewal as a measure of environmental regulation credibility Discussant: Pauline Affeldt	Alexandre DE STREEL (University of Namur) & Peter Alexiadis Designing an EU intervention standard for digital gatekeepers Discussant: Friedemann Kainer
	José MORAGA-GONZÁLEZ (Vrije Universiteit Amsterdam) & Zsolt Sándor & Matthijs R. Wildenbeest Simultaneous search for differentiated products Discussant: Armin Schmutzler		Catherine ROUX (University of Basel) & Donja Darai & Frédéric Schneider Mergers, mavericks, and tacit collusion Discussant: Saish Nevrekar	

Parallel Session II

	Room Brussels	Room 1	Room 2	Media Room
15:00-16:30	(A) Pricing I <i>Chair: Laura Grigolon (University of Mannheim & MaCCI)</i>	(B) Competition and Regulation <i>Chair: Leonardo Giuffrida (ZEW Mannheim & MaCCI)</i>	(C) Consumer Information <i>Chair: Sarah Auster (University of Mannheim)</i>	(D) Competition Law, Consumer Protection Law and IP <i>Chair: Ralf Müller-Terpitz (University of Mannheim & MaCCI)</i>
	Or AVISAY-RIZI (Ben Gurion University) & Itai Ater & Oren Rigbi Can basket price comparison decrease prices? Evidence from the Israeli food-sector Discussant: Adriano De Leverano	Tore NILSSEN (University of Oslo) & Bjørn Olav Johansen Merger remedies, incomplete information, and commitment Discussant: Massimo Motta	Schneider, Johannes (Carlos III de Madrid) & Christoph Wolf Switching forth and back: Problem solving under time pressure Discussant: Heiko Karle	Xiaoren WANG (University of Illinois) Trade dress protection testing assumptions Discussant: Thomas Tombal
	Adriano DE LEVERANO (ZEW Mannheim) & Robert Clark & Decio Coviello Hospital purchasing with reference pricing: Evidence from an anti-corruption program in Italy Discussant: Katrin Buchali	Sebastian SCHULER (Goethe University Frankfurt) Regulating Commissions in the presence of price competition	Heiko KARLE (Frankfurt School of Finance and Management) & Heiner Schumacher Consumer search and the uncertainty effect Discussant: Daniel Savelle	Thomas TOMBAL (University of Namur) & Alexandre de Streel The fifty shades of data sharing and the law Discussant: Giuseppe Colangelo
Katrin BUCHALI (University of Hohenheim) Price discrimination with inequity averse consumers: A reinforcement learning approach Discussant: Or Avisay-Rizi	Johannes PAHA (Justus-Liebig-University Giessen) & Competition and collusion in list prices Discussant: Sebastian Schuler		Giuseppe COLANGELO (University of Basilicata) Competing through keyword advertising Discussant: Xiaoren Wang	

Parallel Session III

	Room Brussels	Room 1	Room 2	Media Room
13:45-15:15	(A) Killer Acquisitions <i>Chair: Michelle Sovinsky (University of Mannheim & MaCCI)</i>	(B) Pricing II <i>Chair: Bettina Peters (ZEW Mannheim & MaCCI)</i>	(C) Consumer Search: Empirical <i>Chair: Daniel Savelle (University of Mannheim & MaCCI)</i>	
	Massimo MOTTA (Universitat Pompeu Fabra) & Sandro Shelegia "Kill zone"? Copying and refusal of interoperability to exclude potential competitors Discussant: Igor Letina	Gianluca ANTONECCHIA (Erasmus School of Economics) & Ajay Bhaskarabhatla Cookie-cutter competition? Non-price strategies of multiproduct firms under uniform pricing Discussant: Matthias Muijs	Simon MARTIN (DICE Berlin) Market transparency and consumer search - Evidence from the German retail gasoline market Discussant: Christoph Wolf	
	Massimo MOTTA (Universitat Pompeu Fabra) & Chiara Fumagalli, Emanuele Tarantino Shelving or developing? Acquisition of potential competitors	Matthias MUIJS (University of Hohenheim) & Melissa Bantle A new price test in geographic market definition – An application to German retail gasoline market	Jurre THIEL (Copenhagen Business School) Competition and dynamic pricing in markets with consumer switching costs Discussant: Simon Martin	
	Igor LETINA (University of Bern) & Armin Schmutzler & Regina Seibel Killer acquisitions and the incentive to innovate Discussant: Konrad Stahl		Christoph WOLF (visiting University of Mannheim) & Johannes Schneider "A quest for truth: Publishing and scientific legacy" Discussant: Jurre Thiel	

Parallel Session IV

	Room Brussels	Room 1	Room 2	Media Room
15:45-17:15	(A) Vertical Relationships <i>Chair: Nicolas Schutz (University of Mannheim & MaCCI)</i>	(B) Competition/Collusion <i>Chair: Eleftheria Triviza (University of Mannheim & MaCCI)</i>	(C) Patents/Innovation <i>Chair: Bernhard Ganglmair (ZEW Mannheim & MaCCI)</i>	
	Michäel RUBENS (KU Leuven) Ownership consolidation, monopsony power and efficiency: Evidence from the Chinese tobacco industry Discussant: Florian Schütt	Konrad STAHL (University of Mannheim) & Giacomo Calzolari & Leonardo Felli & Johannes Koenen & Giancarlo Spagnolo Trust, investment and competition Discussant: Tore Nilssen	Ekaterina KHMELNITSKAYA (University of Virginia) Competition and innovation in the pharmaceutical industry: Understanding attrition in drug development Discussant: Albert Roger	
	Rune STENBACKA (Helsinki Graduate School of Economics) & Geert Van Moer Overlapping partial ownership and product innovation Discussant: Michäel Rubens	Jan SVITÁK (Tilburg School of Economics and Management) & Rob van der Noll Mechanisms of algorithmic collusion Discussant: Emanuel Holler	Albert ROGER (ZEW Mannheim) Patents as prediction market: patent renewal as a measure of environmental regulation credibility Discussant: Dennis Byrski	
	Florian SCHÜTT (Tilburg University) & Jan Boone & Emanuele Tarantino Vertical contracting with price caps Discussant: Rune Stenbacka	Emanuel HOLLER (WHU - Otto Beisheim School of Management) & Dennis Rickert Upstream collusion and resale price maintenance: An anatomy of the German coffee cartel	Dennis BYRSKI (Ludwig-Maximilians-University Munich) Patents, products and cumulative innovation: Evidence from the pharmaceutical industry Discussant: Ekaterina Khmelnitskaya	