

MaCCI Law & Economics Conference on Intellectual Property Proceedings

Mannheim, 14/15 November 2019

Conference venue: ZEW, L 7, 1, 68161 Mannheim, Room Brussels

PROGRAM

Thursday, 14 November 2019

1:00	Welcome Address <i>Bernhard Ganglmair (ZEW & MaCCI) and Lea Tochtermann (University of Mannheim & MaCCI)</i>
1:15	Panel: Trade Secrets – Valuation and Protection Session chair: Christian Rammer (ZEW) <i>Stefan Maaßen (Loschelder Rechtsanwälte) Vania Sena (University of Essex) Volker Wagner (BASF) Nathan Wajzman (EU Intellectual Property Office)</i>
2:45	Coffee Break
3:15	Panel: Proportionality of Injunctions in Patent Law Session chair: Martin Stierle (LMU Munich) <i>Kai Brandt (Audi AG) Benno Bühler (Charles River Associates) Jerôme Kommer (Quinn Emmanuel) Stefanie Mielert (Fraunhofer IIS) Peter Tochtermann (Mannheim Regional Court)</i>
4:45	Coffee Break
5:15	Keynote Lecture Unlocking Potential: IPRs as Drivers of SME Growth <i>Nathan Wajzman (EU Intellectual Property Office, Alicante, ES)</i>
7:00	Dinner (by invitation only)

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PROGRAM

Friday, 15 November 2019

09:00	Keynote Lecture Competition Lawyers: Please Take Your Tanks Off of My Lawn <i>Gary Moss (EIP Europe LLP, London, UK)</i>
10:00	Coffee Break
10:30	Panel: What is FRAND? Session chair: Bernhard Ganglmair (ZEW & MaCCI) <i>Fabian Gaessler (MPI Munich)</i> <i>Gary Moss (EIP Europe LLP, London)</i> <i>Florian Schuett (Tilburg University & TILEC)</i> <i>Claudia Tapia (Ericsson)</i>
12:00	Lunch
13:00	Panel: Using Alternative Dispute Resolution to Strike a FRAND Deal Session chair: Lea Tochtermann (University of Mannheim & MaCCI) <i>Emin Karagözoğlu (Bilkent University)</i> <i>Volkmar Henke (Eisenführ Speiser)</i> <i>Clemens Heusch (Nokia)</i> <i>Shay Lavie (Tel Aviv University)</i>
2:30	Closing Remarks