

Inaugural Conference of the Leibniz ScienceCampus
MaCCI Mannheim Centre for Competition and Innovation

March 29th to 30th 2012

Thursday, 29.03.2012, Room Brussels

12.00 p.m.	Arrival and Registration <i>Fingerfood, Coffee and Drinks</i>
1:00 – 2:00 p.m.	Welcome Georg Licht , ZEW & MaCCI Director Martin Peitz , MaCCI Director, Dean of the Faculty of Law and Economics at the University of Mannheim, and ZEW Research Associate
	Opening Address Simone Schwanitz , Ministerial Director, Ministry of Science, Research and the Arts of Baden-Württemberg Christiane Neumann , Secretary General, Leibniz Association Eva Eckkammer , Vice Rector Research, University of Mannheim
2:00 – 2:15	<i>Coffee Break</i>
2:15 – 3.45 p.m.	Invited talks on IP and competition Chair: Heike Schweitzer , University of Mannheim, Department of Law, MaCCI Director A Half Century of Puzzling over the Patent System Frederic M. Scherer , Harvard University Multiple Protection of Intellectual Property Rights: A Competition Issue? Mary Rose McGuire , University of Mannheim and MaCCI
3.45 – 4.15 p.m.	<i>Coffee Break</i>
4:15 - 5.30 p.m.	Panel: Intellectual Property and Competition Moderator: Georg Licht , ZEW & MaCCI Director Panelists Mary Rose McGuire , University of Mannheim and MaCCI Mark Patterson , Fordham University, New York Frederic M. Scherer , Harvard University Hanns Ullrich , MPI for Intellectual Property and Competition Law, Munich; College of Europe, Bruges Reinhilde Veugelers , KU Leuven and Bruegel, Brussels
5.30 – 5.45 p.m.	<i>Coffee Break</i>
5.45 – 6.30 p.m.	Invited talk on competition policy Chair: Yuya Takahashi , U. of Mannheim and MaCCI Price Competition and Concentration in Decentralized Markets: Evidence from a Merger between Canadian Mortgage Lenders Jean-François Houde , University of Wisconsin at Madison
7.00 p.m.	<i>City Walk (meeting point foyer)</i>
7:30 p.m.	Conference Dinner and Boat Trip on the Rhine River and Mannheim Harbor
10:30 p.m.	<i>Expected Return to Hotel via Tramway</i>

Friday, 30.03.2012
Parallel sessions I

	Room Brussels	Room 2	Room 1
08:30-10:00	(A) Antitrust Fines	(B) Innovation and Technology Transfers	(C) Mergers
	<i>Chair: Kai Hüschelrath, ZEW, WHU and MaCCI</i>	<i>Chair: Georg Licht, ZEW and MaCCI</i>	<i>Chair: Konrad Stahl, U. Mannheim, ZEW & MaCCI</i>
	Natalia FABRA (Universidad Carlos III Madrid, SPAIN), Massimo Motta Antitrust Fines, Managerial Incentives, and the Risk of Bankruptcy Discussant: Andre Stenzel, U. of Mannheim and MaCCI	Reinhilde VEUGELERS (University of Leuven, BELGIUM, Bruegel and CEPR) Tackling Innovation Effects in European Merger Control: From the Speech to the Pitch Discussant: Georg Licht, ZEW & MaCCI	Amrita Ray CHAUDHURI (University of Winnipeg, CANADA, Center and TILEC) Merger Policy and Signaling by Non-Participating firms Discussant: Dragan Jovanovic, University of Duesseldorf, DICE
	Christoph Engel, Lilia ZHURAKHOVSKA (Max Planck Institute for Research on Collective Goods Bonn, GERMANY) Oligopoly as a Socially Embedded Dilemma: An Experiment Discussant: Maria Bigoni, U. of Bologna	Armin SCHMUTZLER (University of Zurich, SWITZERLAND and CEPR) Competition and Investment - A unified approach Discussant: Raphael Levy, U. of Mannheim and MaCCI	Richard FRIBERG (Stockholm School of Economics, SWEDEN), André Romahn Ex-Post Merger Review and Divestitures Discussant: Philipp Schmidt-Dengler, U. of Mannheim & MaCCI
	Maria Bigoni, Sven-Olof FRIDOLFSSON (IfN, SWEDEN), Chloé Le Coq, Giancarlo Spagnolo Trust and Deterrence: Evidence from an Antitrust Experiment Discussant: Henrik Orzen, U. of Mannheim and MaCCI	Frago Kourandi, Sabina Sachtachtinskagia, Nikos VETTAS (Athens University of Economics and Business, GREECE) On the Dynamics of Technology Transfer Discussant: Arthur Fishman, Bar Ilan U.	Johan Hombert, Jerome Pouyet, Nicolas SCHUTZ (University of Mannheim and MaCCI) Anticompetitive Vertical Mergers Wave Discussant: Dominik Grafenhofer, MPI Bonn
10:00-10:15	Coffee Break		

Parallel sessions II

	Room Brussels	Room 2	Room 1
10:15-11:45	<p>(A) Vertical Integration <i>Chair: Nicolas Schutz, U. Mannheim and MaCCI</i></p>	<p>(B) Patents/IPR <i>Chair: Bettina Peters, ZEW and MaCCI</i></p>	<p>(C) Overt and Tacit Collusion <i>Chair: Henrik Orzen, U. Mannheim and MaCCI</i></p>
	<p>Matthias HUNOLD (ZEW and MaCCI, GERMANY), Lars-Hendrik Röller, Konrad Stahl</p> <p>Backwards Integration and Downstream Competition Discussant: Markus Reisinger, WHU</p>	<p>Liu An-Hsiang, Ralph Siebert, Christine ZULEHNER (Johannes Kepler University Linz, Wifo, AUSTRIA)</p> <p>The Optimal Timing of Entry and the Impact of Patent Life on Total Welfare: A policy Experiment Discussant: Yuya Takahashi, U. of Mannheim and MaCCI</p>	<p>Igor MOARAVIEW (The Higher School of Economics National Research University, RUSSIA and ICEF)</p> <p>Overt Collusion under Competition Enforcement Discussant: Sven-Olof Fridolfsson, IfN, Sweden</p>
	<p>Markus REISINGER (WHU - Otto Beisheim School of Management, GERMANY), Emanuele Tarantino</p> <p>Vertical Integration with Complementary Inputs Discussant: Thomas Rønde, Copenhagen Business School</p>	<p>Mario MARINIELLO (European Commission, BELGIUM)</p> <p>Fair, Reasonable and Non-Discriminatory (FRAND) Terms: A Challenge for Competition Authorities' Discussant: Ajay Bhaskarabhatla, Erasmus School of Economics, Rotterdam</p>	<p>Maria BIGONI (University of Bologna, ITALY), Jan Potters, Giancarlo Spagnolo</p> <p>Flexibility and Collusion with Imperfect Monitoring Discussant: Sebastian Kranz, U. of Bonn and U. of Cologne</p>
	<p>David Gilo, Nadav LEVY (School of Economics Herzliya, ISRAEL), Yossi Spiegel</p> <p>Partial Vertical Integration Discussant: Matthias Hunold, ZEW and MaCCI</p>	<p>Ajay BHASKARABHATLA (Erasmus School of Economics Rotterdam, NETHERLANDS)</p> <p>Defense Disclosure Under Antitrust Enforcement Discussant: Mario Mariniello, European Commission</p>	<p>Arthur FISHMAN (Bar-Ilan University, ISRAEL), Israel Finkelstein, Simhon Avi, Nira Yacouel</p> <p>The Economics of Collective Brands Discussant: Martin Peitz, U. of Mannheim and MaCCI</p>
11:45-12:00	Coffee Break		
12:00-12:45	<p>Keynote Speech (Room Brussels) Patrick Rey, University Toulouse I Retail power and vertical foreclosure <i>Chair: Volker Nocke, University of Mannheim & MaCCI</i></p>		
12:45-13:30	Lunch Break		

Parallel sessions III

	Room Brussels	Room 2	Room 1
13:30-15:00	<p>(A) Vertically Related Industries and Foreclosure</p> <p><i>Chair: Thomas Tröger, U. Mannheim and MaCCI</i></p>	<p>(B) Pricing and Information</p> <p><i>Chair: Raphael Levy, U. Mannheim and MaCCI</i></p>	<p>(C) Cartel Formation and Collusion</p> <p><i>Chair: Jochen Streb, U. Mannheim and MaCCI</i></p>
	<p>Roman INDERST (University of Frankfurt, GERMANY and Imperial College London, UK), Greg Schaffer</p> <p>Wholesale Price Determination Under the Threat of Demand-Side Substitution</p> <p>Discussant: Nicolas Schutz, U. of Mannheim and MaCCI</p>	<p>Giacomo CALZOLARI (University of Bologna, ITALY and CEPR), Andrea Ichino, Viki Nelas, Mazzanti Massimiliano</p> <p>When the baby cries at night. Uninformed and hurried buyers in non-competitive markets</p> <p>Discussant: Christian Michel, U. of Mannheim and MaCCI</p>	<p>Patrick ANDREOLI-VERSBACH (International Max Planck Research School for Competition and Innovation & LMU, GERMANY)</p> <p>Endogenous Price Commitment and Sticky Pricing: Evidence from the Italian Petrol Market</p> <p>Discussant: Christine Zulehner, Johannes Kepler University Linz</p>
	<p>Yossi SPIEGEL (Tel Aviv University, ISRAEL & ZEW)</p> <p>Backward integration, forward integration, and vertical foreclosure</p> <p>Discussant: Nikos Vettas, Athens University of Economics and Business</p>	<p>Shy Oz, Rune STENBACKA (Hanken School of Economics, FINLAND)</p> <p>Investment in Customer Recognition and Information Exchange</p> <p>Discussant: Jos Jansen, U. of Cologne</p>	<p>Johannes PAHA (University of Giessen, GERMANY), Joseph E. Harrington</p> <p>Cartel Formation with Endogenous Excess Capacity and Demand Uncertainty</p> <p>Discussant: Natalia Fabra, Carlos III</p>
	<p>Volker NOCKE (University of Mannheim and MaCCI, GERMANY), Patrick Rey</p> <p>Vertical integration and Foreclosure in Multilateral Relations</p> <p>Discussant: Yossi Spiegel, Tel Aviv University & ZEW</p>	<p>Juan Jose Ganuza, Jos JANSEN (University of Cologne, GERMANY)</p> <p>Too much Information Sharing? Welfare Effects of sharing Acquired Cost Information in Oligopoly</p> <p>Discussant: Giacomo Calzolari, U. of Bologna</p>	<p>Jun ZHOU (University of Bonn, GERMANY and TILEC)</p> <p>Evaluating Leniency and Modeling Cartel Durations: Time-Varying Policy Impacts and Sample Selection</p> <p>Discussant: Jochen Streb, U. of Mannheim and MaCCI</p>
15:00-15:15	Coffee Break		

Parallel sessions IV

	Room Brussels	Room 2	Room 1
15:15-16:45	<p>(A) Firm Ownership</p> <p><i>Chair: Yuya Takahashi, U. Mannheim and MaCCI</i></p> <p>John Morgan, Justin TUMLINSON (Ifo Institute, University of Munich, GERMANY)</p> <p>Social Responsibility of Business Beyond Profits</p> <p>Discussant: Armin Schmutzler, U. Zurich</p>	<p>(B) Regulation and Consumer Protection</p> <p><i>Chair: Martin Peitz, U. of Mannheim and MaCCI</i></p> <p>Felix Höffler, Sebastian KRANZ (University of Bonn and University of Cologne (EWI), GERMANY)</p> <p>Using Forward Contracts to Reduce Regulatory Capture</p> <p>Discussant: Andreas Polk, HWR Berlin</p>	<p>(C) Telecommunications</p> <p><i>Chair: Susanne Goldlücke, U. Mannheim and MaCCI</i></p> <p>Christos GENAKOS (Athens University of Economics and Business, GREECE), Kai-Uwe Kühn, John Van Reenen</p> <p>Leveraging Monopoly Power by Degrading Interoperability: theory and Evidence from Computer Markets</p> <p>Discussant: Alex Shcherbakov, U. of Mannheim and MaCCI</p>
	<p>Dragan JOVANOVIC (University of Duesseldorf, DICE, GERMANY)</p> <p>Partial Public Ownership and Managerial Incentives</p> <p>Discussant: Malin Arve, U. of Mannheim and MaCCI</p>	<p>Annika Herr, Moritz SUPPLIET (University of Duesseldorf, DICE, GERMANY)</p> <p>Pharmaceutical Prices under Regulation: Co-Payment Exemptions and Reference Prices in Germany</p> <p>Discussant: Nina Leheyda, ZEW and MaCCI</p>	<p>Oliver Falck, Nadine FABRITZ (Ifo Institute, University of Munich, GERMANY)</p> <p>The Impact of Broadband on Economic Activity in Rural Areas: Evidence from German Municipalities</p> <p>Discussant: Fabienne Rasel, ZEW</p>
	<p>Christian MICHEL (University of Mannheim and MaCCI, GERMANY)</p> <p>Conduct Estimation via Ownership Change</p> <p>Discussant: Justin Tumlinson, Ifo Institute</p>	<p>Yiquan GU (University of Liverpool, UK), Tobias Wenzel</p> <p>Strategic Obfuscation and Consumer Protection</p> <p>Discussant: Rune Stenbacka, Hanken School of Economics, Helsinki</p>	<p>Dominik GRAFENHOFER (Max Planck Institute for Research on Collective Goods Bonn, GERMANY)</p> <p>Price Discrimination and the Hold-Up Problem: A Contribution to the Net-Neutrality Debate</p> <p>Discussant: Susanne Goldlücke, U. of Mannheim and MaCCI</p>

16:45-17:00	Coffee Break
17:00-17:45	<p>Keynote Speech (Room Brussels)</p> <p>William E. Kovacic, George Washington University, Washington D.C</p> <p>Institutional Design and the Effectiveness of Competition Policy Systems</p> <p><i>Chair: Kai Hüschelrath, ZEW & MaCCI & WHU</i></p>
17:45	Farewell Drinks and Pretzels