

PhD Workshop

Heinz-König AWARD

6 July 2022, Mannheim · Conference venue: ZEW Mannheim

30 to 35 minutes per paper, 10 minutes Q&A

PROGRAMME

Wednesday, 6 July 2022

12:30

WELCOME AND LUNCH

13:20

OPENING REMARKS

13:30 – 15:00

SESSION I

CHAIR: DOMINIK REHSE (ZEW)

CAREER CONCERNS ON A DIGITAL PLATFORM: WHEN REPUTATION WORKS AND WHEN IT DOESN'T

Chiara BELLETTI*, Michelangelo Rossi (Télécom Paris, FR) and Elizaveta Pronkina (Université Paris-Dauphine - PSL, FR)

COMPETING AD TARGETING POLICIES USING REINFORCEMENT LEARNING

Poet LARSEN* and Davide Proserpio (University of Southern California, US)

15:00 – 15:15

BREAK

15:15 – 16:45

SESSION II

CHAIR: REINHOLD KESLER (UNIVERSITY OF ZÜRICH AND ZEW)

Does EMR (Electronic Medical Record) Adoption by Nursing Homes Decrease Hospitalization Costs?

Atiye Cansu EROL*, Lorin M. Hitt, Prasanna-Sonny Tambe (Wharton School, University of Pennsylvania, US)

INFORMATION AND COMMUNICATION TECHNOLOGY, HIERARCHY, AND JOB DESIGN

Elisa GERTEN*, Michael Beckmann (University of Basel, CH) and Matthias Kräkel (University of Bonn, DE)

16:45 - 17:00

BREAK

17:00 – 18:30

SESSION III

CHAIR: FRANCESCO CLAVORA BRAULIN (ZEW)

RATINGS AND RECIPROCITY

Johannes Johnen and Robin NG* (CORE, UCL Louvain, BE)

SPONSORED SEARCH

Akhil ILANGO* (Universitat Pompeu fabra and BSE, ES)

SOCIALISING