

18th ZEW Conference on The Economics of Information and Communication Technologies

Mannheim, 2 July 2020, 4 to 7 pm (CET+1). The conference will be held online via Zoom.

PROGRAMME

Thursday, 2 July 2020

3:45 pm	<p>Welcome Address</p> <p>Irene BERTSCHEK (ZEW Mannheim and University of Giessen, DE)</p>		
4 pm – 5 pm	<p><i>Avi GOLDFARB* (University of Toronto, Canada), Bledi TASKA (Burning Glass Technologies, US) and Florenta TEODORIDIS (University of Southern California, US)</i></p> <p>Keynote: Is Machine Learning a General Purpose Technology?</p> <p>Chair: Irene BERTSCHEK</p>		
5 pm – 6 pm	<p>Parallel Session Ia: Consumer Behavior</p> <p>Chair: Feng ZHU (Harvard Business School, USA)</p> <p><i>Maggie Rong HU, Xiaoyang LI*, Yang SHI and Michael ZHANG (The Chinese University of Hong Kong)</i></p> <p>Are All Heuristics Created Equal? Evidence from P2P Investments</p> <p>Discussant: Feng ZHU (Harvard Business School, USA)</p>	<p>Parallel Session Ib: Platform Competition</p> <p>Chair: Martin PEITZ (University of Mannheim and ZEW, DE)</p> <p><i>Andrei HAGIU (Boston University, US), Tat-How TEH* and Julian WRIGHT (National University of Singapore)</i></p> <p>Should Amazon be Allowed to Sell on its Marketplace?</p> <p>Discussant: Martin PEITZ (University of Mannheim and ZEW, DE)</p>	<p>Parallel Session Ic: Economic Effects of A.I.</p> <p>Chair: Dominik REHSE (ZEW, DE)</p> <p><i>Chenshuo SUN* (NYU, US), Zijun SHI (HKUST), Xiao LIU (NYU, US), Anindya GHOSE (NYU, US), Xueying LI and Feiyu XIONG (Alibaba Inc.)</i></p> <p>The Effect of Voice AI on Consumer Purchase and Search Behavior</p> <p>Discussant: Christian PEUKERT (ETH Zurich, CH, and Católica-Lisbon School of Business and Economics, PT)</p>

Uttara ANANTHAKRISHNAN (University of Washington, US), Davide PROSERPIO (University of Southern California, US) and Siddhartha SHARMA (CMU, US)*

I Hear you: Does Quality Improve with Customer Voice?

Discussant: Leonardo MADIO (Toulouse School of Economics, FR)

Heli KOSKI (The Research Institute of the Finnish Economy and Aalto University, FI), Otto KÄSSI (The Research Institute of the Finnish Economy, FI) and Fabian BRAESEMANN (University of Oxford, UK)*

Killers on the Road of Emerging Start-Ups - Implications for Market Entry and Venture Capital Financing

Discussant: Tommaso VALLETTI (Imperial College London, UK)

Ro'ee LEVY (Yale University, US)

Social Media, News Consumption, and Polarization: Evidence from a Field Experiment

Discussant: Dominik REHSE (ZEW, DE)

6 pm – 7 pm

Parallel Session IIa: Digital Transformation

Chair: Chris FORMAN (Cornell University, US)

Chris FORMAN (Cornell University, US) and Kristina McELHERAN (University of Toronto, CA)*

Firm Organization in the Digital Age: IT Use and Vertical Transactions in U.S. Manufacturing

Discussant: Markus NAGLER (Friedrich-Alexander-University Erlangen-Nuremberg and LMU, DE)

Parallel Session IIb: Sharing Economy

Chair: Bernhard GANGLMAIR (ZEW, DE)

Suman BASUROY, Yongseok KIM (University of Texas at San Antonio, US) and Davide PROSERPIO (University of Southern California, US)*

Sleeping with Strangers: Estimating the Impact of Airbnb on the Local Economy

Discussant: Luis AGUIAR (University of Zurich, CH)

Parallel Session IIc: Privacy and Data Protection

Chair: Joel WALDFOGEL (University of Minnesota, USA)

Klaus M. Miller and Bernd SKIERA (Goethe University Frankfurt, DE)*

Economic Loss of Cookie Lifetime Restrictions

Discussant: Babur DE LOS SANTOS (Amazon and Clemson University, US)

Carlo CAMBINI (Politecnico di Torino and FSR, European University Institute, IT) and Lorien SABATINO (Politecnico di Torino, IT)*

Fast Internet and Firm Creation: Evidence from Italy

Discussant: Timothy DeSTEFANO (Harvard Business School, US)

Saharsh AGARWAL (CMU, US), Deepa MANI (Indian School of Business) and Rahul TELANG (CMU, US)*

The Impact of Ride-Hailing Services on Congestion: Evidence from Indian Cities

Discussant: Bernhard GANGLMAIR (ZEW, DE)

Vincent LEFRERE (IMT-BS, FR), Logan WARBERG (CMU, US), Christobal Cheyre (Cornell University, US), Veronica MAROTTA (University of Minnesota, US) and Alessandro ACQUISTI (CMU, US)*

The Impact of the GDPR on Content Providers

Discussant: Joel WALDFOGEL (University of Minnesota, USA)