

CALL FOR PAPERS

// INTERNATIONAL CONFERENCE

18th ZEW Conference on the Economics of Information and Communication Technologies

2 – 3 July 2020 | Mannheim · Germany

The objective of the conference is to discuss recent scientific contributions to the economics of information and communication technologies (ICT) and the economics of ICT industries. Theoretical, empirical and policy-oriented contributions are welcome.

KEYNOTE LECTURES

- **Avi Goldfarb** (University of Toronto, CA)
- **Zsolt Katona** (University of California, Berkeley, USA)

TOPICS OF INTEREST

Software and Internet industries · Telecommunication and new media · Internet services · Electronic commerce · Digital markets and platforms · Cloud computing · Big data · Artificial Intelligence · Social media · ICT and innovation · ICT, productivity and growth · ICT and the labour market · Digital divide · Intellectual property rights · Standards · Competition policy and regulation of ICT · Economics of privacy

SCIENTIFIC COMMITTEE

Chris Forman (Cornell University, USA) · **Mary O'Mahony** (King's College London, UK) · **Catherine Tucker** (MIT Sloan School of Management, USA) · **Tommaso Valletti** (Imperial College London, UK) · **Joel Waldfogel** (University of Minnesota, USA) · **Julian Wright** (National University of Singapore) · **Feng Zhu** (Harvard Business School, USA) · **Irene Bertschek** (ZEW and University of Giessen, Germany) · **Martin Peitz** (University of Mannheim and ZEW, Germany) · **Florian Stahl** (University of Mannheim and ZEW, Germany)

REGISTRATION

There will be invited and contributed sessions. The deadline for submission of full papers is 10 March 2020. Please submit papers in PDF or MS Word format to ict-conference@zew.de.

PhD students are particularly encouraged to submit a paper.

The decision on acceptance will be made by 20 April 2020. The conference fee is EUR 200.

Participants presenting a paper pay a reduced conference fee of EUR 150. Presenters may apply for financial support from ZEW to cover travel expenses after notification of acceptance. Accommodation for presenters will be covered by ZEW.

Presenters may be asked to discuss another paper. All participants are requested to register no later than 10 May 2020. More information on the conference will be made available on the conference web page: www.zew.de/ict-conference.

ORGANISATION

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CONTACT

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