

// INTERNATIONAL CONFERENCE

16th ZEW Conference on the Economics of Information and Communication Technologies

21 – 22 June 2018, Mannheim, Germany

The objective of the conference is to discuss recent scientific contributions to the economics of information and communication technologies (ICT) and the economics of ICT industries. Theoretical, empirical and policy-oriented contributions are welcome.

KEYNOTE LECTURES

- Ginger Zhe Jin (University of Maryland, USA)
- Feng Zhu (Harvard Business School, Boston, USA)

TOPICS OF INTEREST

Software and Internet industries · Telecommunication and new media · Internet services · Electronic commerce · Digital markets and platforms · Cloud computing · Big data · Social media · ICT and innovation · ICT, productivity and growth · ICT and the labour market · Digital divide · Intellectual property rights · Standards · Competition policy and regulation of ICT · Economics of privacy

SCIENTIFIC COMMITTEE

Avi Goldfarb (University of Toronto, Canada) · Mary O'Mahony (King's College London, UK) · Catherine Tucker (MIT Sloan School of Management, USA) · Tommaso Valletti (Imperial College London, UK) · Joel Waldfogel (University of Minnesota, USA) · Kenneth Wilbur (University of California, San Diego, USA) · Irene Bertschek (ZEW and University of Gießen, Germany) · Martin Peitz (University of Mannheim and ZEW, Germany) · Florian Stahl (University of Mannheim and ZEW, Germany)

REGISTRATION

There will be invited and contributed sessions. The deadline for submission of full papers is 1 March 2018. Please submit papers in PDF or MS Word format to ict-conference@zew.de

Submissions by PhD students are particularly encouraged.

The decision on acceptance will be reached no later than 10 April 2018. The conference fee is EUR 200.

Participants presenting a paper pay a reduced conference fee of EUR 150. Presenters may apply for financial support from ZEW to cover travel expenses after notification of acceptance. Accommodation for presenters will be covered by ZEW.

Presenters may be asked to discuss another paper. All participants are requested to register no later than 30 April 2018. More information on the conference will be made available on the conference web page: www.zew.de/ict-conference

ORGANISATION

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CONTACT

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