

4th International Conference on the Dynamics of Entrepreneurship

Mannheim, June 18/19, 2018

Conference venue: ZEW, L 7, 1, 68161 Mannheim

PROGRAMME

Monday, June 18, 2018

08:30	Arrival and Registration
09:15	Room Brussels Welcome Address <i>Georg Licht, ZEW Mannheim</i>
09:30 – 10:30	Plenary Session - Room Brussels Chair: Georg Licht, ZEW Regulation and Entrepreneurial Dynamics: The Case of Non-Military Drones <i>Maria Minniti, Syracuse University</i>
10:30 – 10:45	Coffee Break
10:45 – 12:15	Parallel Sessions I (see below for details)
12:15 – 13:15	Lunch
13:15 – 14:45	Parallel Sessions II (see below for details)
14:45 – 15:15	Coffee Break
15:15 – 16:15	Parallel Sessions III (see below for details)
16:15 – 16:30	Coffee Break
16:30 – 17:30	Plenary Session – Room Brussels Chair: Michael Woywode, ifm, Mannheim Studying Start-up Employees (“Joiners”) <i>Henry Sauer mann, ESMT Berlin</i>
18:30	Dinner – ZEW Patio

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PROGRAMME**Tuesday, June 19, 2018**

09:30 – 11:00	Parallel Sessions IV (see below for details)
11:00 – 11:30	Coffee Break
11:30 – 12:30	Parallel Sessions V (see below for details)
12:30 – 13:30	Lunch
13:30 – 14:30	Plenary Session – Room Brussels Chair: Maikel Pellens, ZEW Money Cannot Buy Firm Performance, but Business Angels Have More to Offer <i>Nadine Levratto, CNRS, University of Paris Ouest Nanterre</i>
14:30	Concluding Remarks <i>Georg Licht, ZEW Mannheim</i>
14:45	Farewell Drinks and Pretzels
17:00	Optional: ZEW Summer Party

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PARALLEL SESSIONS

Monday, June 18, 2018

10:45 – 12:15		
Parallel Session I		
Room Brussels	Room 1	Heinz-Koenig-Hall (HKH)
Parallel Session IA: Personality Traits I	Parallel Session IB: Employment and R&D	Parallel Session IC: Financing I
Chair: Sandra Gottschalk, ZEW	Chair: Maikel Pellens, ZEW	Chair: Johannes Bersch, ZEW
<p>Foundations of organizational homophily: Antecedents and outcomes of pipeline hiring in new ventures</p> <p><i>Vera Rocha, Copenhagen Business School</i></p> <p><i>Discussant: Joana Mendonca</i></p>	<p>The effect of R&D growth on employment and self-employment in local labor markets</p> <p><i>Tommaso Ciarli, SPRU, University of Sussex</i></p> <p><i>Discussant: Marius Berger</i></p>	<p>How do banks interact with Fintechs? Forms of strategic alliance and their economic impact</p> <p><i>Milan Frederik Klus, University of Muenster</i></p> <p><i>Discussant: Egle Vaznyte</i></p>
<p>Competition, competitiveness, and entrepreneurship: Evidence from a lab-in-field experiment</p> <p><i>Diemo Urbig, University of Wuppertal</i></p> <p><i>Discussant: Vera Rocha</i></p>	<p>R&D knowledge spillovers and employment through entrepreneurship</p> <p><i>Ugo Rizzo, University of Ferrara</i></p> <p><i>Discussant: Tommaso Ciarli</i></p>	<p>Entrepreneurial orientation and start-ups' external financing</p> <p><i>Egle Vaznyte, Ghent University</i></p> <p><i>Discussant: Théophile Carniel</i></p>
<p>Gender and wages: How do female business owners pay their employees?</p> <p><i>Joana Mendonca, University of Lisbon</i></p> <p><i>Discussant: Diemo Urbig</i></p>	<p>International science and academic entrepreneurial intentions</p> <p><i>Maximilian Goethner, University of Jena</i></p> <p><i>Discussant: Ugo Rizzo</i></p>	<p>Observing the recent movements of investor strategies in sector space</p> <p><i>Théophile Carniel, Agoranov Paris</i></p> <p><i>Discussant: Milan Frederik Klus</i></p>

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13:15 – 14:45		
Parallel Session II		
Room Brussels	Room 1	Heinz-Koenig-Hall (HKH)
Parallel Session IIA: Personality Traits II	Parallel Session IIB: Entrepreneurial Motivation	Parallel Session IIC: Financial Incentives
Chair: Jan Kinne, ZEW	Chair: Sandra Gottschalk, ZEW	Chair: Marius Berger, ZEW
<p>A big data-approach to entrepreneurship research: How psychological patterns in twitter language predict local entrepreneurship</p> <p><i>Martin Obschonka, QUT, Australia</i></p> <p><i>Discussant: Michael Stuetzer</i></p>	<p>Who becomes an entrepreneur? The role ability, education, and sector choice</p> <p><i>Montserrat Vilalta-Bufi, Barcelona University</i></p> <p><i>Discussant: Moritz Lubczyk, ZEW</i></p>	<p>Start-up subsidies and innovation in new high-tech ventures: Does the policy instrument matter?</p> <p><i>Robert Richstein, University of Duesseldorf</i></p> <p><i>Discussant: Diego D'Andria</i></p>
<p>Entrepreneurship and dishonesty: An experimental study</p> <p><i>Ahmad Barirani, Copenhagen Business School</i></p> <p><i>Discussant: Martin Obschonka</i></p>	<p>What makes an employer-entrepreneur?</p> <p><i>Alexander Kritikos, DIW Berlin</i></p> <p><i>Discussant: Montserrat Vilalta-Bufi</i></p>	<p>Start-ups, venture capital financing and tax policy under adverse selection</p> <p><i>Diego D'Andria, European Commission Joint Research Centre (JRC)</i></p> <p><i>Discussant: Jeroen Mahieu</i></p>
<p>Global entrepreneurship and national personality: a big data-based comparison test of personality and culture measures</p> <p><i>Michael Stuetzer, DHBW Mannheim</i></p> <p><i>Discussant: Ahmad Barirani</i></p>	<p>Validating the Measurement of Entrepreneurial Orientation in the IAB/ZEW Start-up-Panel</p> <p><i>Werner Boente, University of Wuppertal</i></p>	<p>Financial incentives for open source development: The case of Blockchain</p> <p><i>Andrea Canidio, IMT School of Advanced Studies</i></p> <p><i>Discussant: Robert Richstein</i></p>

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 PARALLEL SESSIONS

 Monday, June 18, 2018

15:15 – 16:15

Parallel Session III

Room Brussels

Parallel Session IIIA: Regional Aspects of Entrepreneurship

Chair: Alexander Kritikos, DIW Berlin

Historical roots of cultures of entrepreneurship and innovation – an analysis for German regions
Michael Wyrwich, University of Jena
Discussant: Cesare Rillo
Immigration and entrepreneurship: European cross-country evidence

Cesare Rillo, STATEC Research, Luxembourg

Discussant: Michael Wyrwich

Room 1

Parallel Session IIIB: Socio-demographic Aspects

Chair: Simona Murmann, ZEW

Born to be an entrepreneur? How cultural origin affects entrepreneurship
Katharina Erhardt, ETH Zuerich
Discussant: Igor Asanov
Discrimination against the entrepreneurs and ethnic minorities: Field experiment in Russia
Igor Asanov, University of Kassel
Discussant: Katharina Erhardt

Heinz-Koenig-Hall (HKH)

Parallel Session IIIC: Financing II

Chair: Georg Licht, ZEW

Are governments good venture capitalists? New cross country evidence from micro data
Julie Lassébie, Toulouse School of Economics
Discussant: Matthias Schulz
Crowdfunding in entrepreneurial projects: Disentangling patterns of investment behavior
Maximilian Goethner, University of Jena
Discussant: Julié Lassébie

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 PARALLEL SESSIONS

 Tuesday, June 19, 2018

09:30 – 11:00

Parallel Session IV

Room Brussels

Room 1

Heinz-Koenig-Hall (HKH)

Parallel Session IVA: Labor Market II
Parallel Session IVB: FRAME
Parallel Session IVC: Entrepreneurial Dynamics

Chair: Rui Baptista, University of Lisbon

Chair: Florence Blandinieres, ZEW

Chair: Josefine Diekhof, ZEW

Minimum wages and self-employment
Simona Murmann, ZEW
Discussant: António Sérgio Ribeiro
A new measure of total factor productivity Growth for European Countries
Tom Schmitz, Bocconi University
Discussant: John Earle
Shooting stars? Prior wage and returns to entrepreneurship
Jeroen Mahieu, KU Leuven
Discussant: Bettina Mueller
Entrepreneurship, creative people and wage inequality in regional labor markets
António Sérgio Ribeiro, University of Lisbon
Discussant: Monia Lougui
A new understanding of innovation policies at the macro level
Christian Fons-Rosen, Pompeu Fabra University Barcelona
Discussant: Martin Hud, ZEW
Learning within or outside firms? Labor market frictions and entrepreneurship
Andrea Canidio, IMT School of Advanced Studies
Discussant: Werner Boente
The labor market value of experiences from temporary self-employment
Monia Lougui, KTH, Royal Institute of Technology
Discussant: Bastian Krieger, ZEW
Do companies benefit from public research organisations? The impact of the Fraunhofer Society in Germany
Maikel Pellens, ZEW
Discussant: Peter Neuhäusler, Fraunhofer ISI Karlsruhe
Bankruptcy law, entrepreneurial entry, and the downside loss of entrepreneurial failure
Matthias Schulz, University of Cologne
Discussant: Sandra Gottschalk

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PARALLEL SESSIONS

Tuesday, June 19, 2018

11:30 – 12:30

Parallel Session V

Room Brussels

Room 1

Parallel Session VA: Structural Change & Firm Behavior

Parallel Session VB: Industrial Dynamics

Chair: Matthias Schulz, University of Cologne

Chair: Bettina Mueller, ifm Mannheim

**Financial frictions and firm dynamics during and after
the great recession**

Non-competes and business dynamism

Carlos Carreira, University of Coimbra

Hyo Kang, Haas School of Business

Discussant: Martin Murmann

Discussant: Alexander Kritikos

**The organizational design of high-tech start-ups and
product innovation**

High-growth entrepreneurship

Martin Murmann, University of Zurich

John Earle, George Mason University

Discussant: Carlos Carreira

Discussant: Georg Licht
