

ZEW LUNCH DEBATE SERIES:
ECONOMIC RECOVERY IN EUROPE

Beyond Horizon 2020: Translating Public Research into Innovation

Venue: Representation of the State of
Baden-Württemberg to the European Union

17 October 2018, 12 – 2 pm

FOOD FOR THOUGHT



BREXIT
EU BUDGET
RESEARCH & INNOVATION
ICT EMPLOYMENT
EUROZONE TAXATION

FOOD FOR THOUGHT



Georg Licht heads the ZEW Research Department “Economics of Innovation and Industrial Dynamics”. His research and advising activities focus on innovation, technological change and entrepreneurship. Licht is an advisor to the EC, OECD and German Government and currently coordinates the H2020 “FRAME” project.



Diego Comin is professor of economics at Dartmouth College and a Research Fellow at CEPR (Center for Economic Policy Research). He has advised various governments and has consulted for the EC, the ECB, World Bank and IMF. His research interests include macroeconomics, technological change and technology diffusion, and firm dynamics. Comin is the master mind behind the H2020 “FRAME” project.



Marja Makarow is Director of Biocenter Finland, former Vice-President of the Finnish Research Council, CEO of the ESF and Vice-President of the University of Helsinki. She has advised the Finnish Government and the EC and sits on the governing board of the European Institute of Innovation and Technology.



Luc Soete is honorary professor of economics and former rector at Maastricht University, a fellow of the Royal Dutch Academy of Sciences, and former director of UNU-MERIT. He currently chairs the expert group providing advice on R&I funding to the EC (ESIR group). Soete has published widely on the analysis of innovation and technological change.



Kurt Vandenberghe is Director for Policy Development and Coordination at the Commission’s DG Research and Innovation. Previous assignments within the EC include posts in the Cabinet of Research Commissioners Busquin and Potocnik. Vandenberghe holds a degree in international affairs from the UCL and the John Hopkins University in Bologna and Washington D.C.



Baden-Württemberg

VERTRETUNG DES LANDES BEI DER EUROPÄISCHEN UNION

ZEW

Beyond Horizon 2020: Translating Public Research into Innovation

Wednesday, 17 October 2018, 12 – 2 pm

About two-thirds of Europe's economic growth over the last decades has been driven by innovation. The European Framework Programmes for Research and Innovation have played a crucial part in this development. Only a few weeks ago the Commission put forward the proposal for the next FP "Horizon Europe", setting ambitious goals. It is expected to maximize innovation potential across the EU, not only by enhancing competitiveness, but also by focusing on societal challenges that affect our daily lives.

Against this background, our Lunch Debate will focus on the impact of R&I in Europe. We will consider a number of questions: How can we bridge the gap between academia and industry? How can we reduce the divide between European regions, between technological leaders and non-frontier firms? And what are the enabling factors for encouraging the diffusion of innovations?

The empirical basis for the Lunch Debate will be initial findings from the H2020 project "FRAME", which aims to develop a toolkit to better assess the economic impact of R&I in Europe.

»» 12:00 **Lunch**

»» 12:30 **Welcome Address**

Bodo Lehmann, Head of the Representation of the State of Baden-Württemberg to the EU

Presentation

Georg Licht, ZEW

Debate with Speakers and Audience

Georg Licht, ZEW

Diego Comin, Dartmouth College, CEPR

Marja Makarow, Biocenter Finland

Luc Soete, Maastricht University

Kurt Vandenberghe, European Commission

Please confirm your participation no later than 12 October 2018 by registering at <https://en.xing-events.com/lunch17October2018>

ZEW Lunch Debate Series



»» About the ZEW Lunch Debate Series

With our ZEW Lunch Debates we aim to encourage discussion on current economic challenges in Europe. The debates shed light on different aspects of the crisis that have a particular impact on economic growth, welfare, social inclusion, and quality of life. Events in this series provide a platform for open, thought-provoking and lively debate. The debates all follow a similar format: a ZEW economist delivers an introductory statement and then a number of external experts provide their responses. The audience is also invited to contribute their expertise.

»» Upcoming Lunch Debate

- › Resilience in Times of Crisis: The Role of Digitalisation and Innovation
12 February 2019
- › Debt Restructuring Mechanisms
28 March 2019
- › Reforming the EMU
5 June 2019

For enquiries, get in touch with us at LunchDebates@zew.de

»» About ZEW

The Centre for European Economic Research (ZEW) in Mannheim is one of Germany's leading economic research institutes and enjoys a strong reputation throughout Europe. The institute conducts research of the highest quality and provides science-based economic policy advice. ZEW is a member of the Leibniz Association and covers a broad spectrum of research areas, from innovation policy, to labour markets, to fiscal and monetary governance, to environmental economics and energy policy. In 2016 the institute celebrated its 25th anniversary.



Baden-Württemberg

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