

20th ZEW Summer Workshop for Young Economists: Digitized Economy and Novel Research Methods

Mannheim, July 02-05, 2018

Workshop venue: ZEW, L 7, 1, 68161 Mannheim, Room 12

PROGRAMME

Monday, July 2, 2018

08:45	Arrival and Registration
09:15	Welcome <i>Irene Bertschek (ZEW Mannheim)</i>
09:30	PARTICIPANT'S PRESENTATIONS (Chair: Jan Kinne) A Micro-Data Analysis of Innovative Start-ups and Venture Capital Investments Across Countries <i>Julie Lassébie (Toulouse School of Economics)</i>
	An open and data-driven taxonomy of skills extracted from online job adverts <i>Jyldyz Djumalieva (Nesta)</i>
11:00	Coffee Break
11:30	PARTICIPANT'S PRESENTATIONS (Chair: Florian Buhlmann) The Impact of Repossession Risk on Mortgage Default <i>Terry O'Malley (University College Dublin)</i>
	'Whatever it takes' to change beliefs: Evidence from Twitter <i>Michael Stiefel (University of Zurich)</i>
13:00	Lunch Break
14:00	LECTURE Mining the digital traces of our societies <i>David Chavalarias (CNRS / EHESS)</i> Chair: Georg Licht (ZEW Mannheim)
16:15	Coffee Break
16:30	Heinz-König-Award Ceremony (sponsored by HIMA) <i>Moderation: Georg Licht (ZEW Mannheim)</i> <i>Sponsor of the award: Steffen Philipp (HIMA Paul Hildebrandt GmbH)</i> <i>Laudation: Holger Stichnoth (ZEW Mannheim)</i> Afterwards get-together & group picture
18:00	Dinner at ZEW

PROGRAMME
Tuesday, July 3, 2018

09:00	PARTICIPANT'S PRESENTATIONS (Chair: Niklas Dürr) Consumer Protection Under Laissez-Faire Regulation <i>Daniel Blaseg (Goethe University Frankfurt)</i>
	Market transparency and consumer search - Evidence from the Austrian retail gasoline market <i>Simon Martin (Vienna Graduate School of Economics)</i>
10:30	Coffee Break
11:00	PARTICIPANT'S PRESENTATIONS (Chair: Niklas Dürr) The Impact of Uber and Lyft on Taxi Service Quality <i>Mishal Ahmed (Georgia Institute of Technology)</i>
	Determinants of hotel price <i>Pingjing Bo (Jönköping International Business School)</i>
12:30	Lunch Break
13:30	LECTURE The Publication Game: How to Play or Avoid It <i>Michael Zhang (Chinese University of Hong Kong)</i> Chair: Holger Stichnoth (ZEW Mannheim)
15:45	Coffee Break
16:15	PARTICIPANT'S PRESENTATIONS (Chair: Jan Kinne) Measuring the Diffusion of Innovations with Paragraph Vector Topic Models <i>David Lenz (University of Gießen)</i>
	Designing Digital Rollovers: Managing Obsolescence with Release Time <i>Esma Koca (Imperial College Business School)</i>
17:45	End of day 2
18:30	Dinner at own expenses

PROGRAMME
Wednesday, July 4, 2018

09:00	PARTICIPANT'S PRESENTATIONS (Chair: Reinhold Kesler) The Effect of Big Data on Recommendation Quality: The Example of Internet Search <i>Maximilian Schäfer (DIW Berlin)</i>
	The Impact of an Opt-out Privacy Policy on Prices of Online Ads Sold at Auction: a Computational Experiment <i>Martin Quinn (Telecom ParisTech)</i>
10:30	Coffee Break
11:00	PARTICIPANT'S PRESENTATIONS (Chair: Reinhold Kesler) The role of exclusion on platform competition: evidence from crowdfunding websites <i>Jordana Viotto da Cruz (Université Paris Dauphine)</i>
	Software Platforms, Community-Building, and Complementary Innovation: Evidence from Apple's World Wide Developers Conference <i>Jens Foerderer (University of Mannheim)</i>
12:30	Lunch Break
13:30	DISCUSSION OF RESEARCH <i>Michael Zhang (Chinese University of Hong Kong)</i> Chair: Irene Bertschek (ZEW Mannheim)
15:45	Trip to Heidelberg and External Dinner
16:38	Train (S1) to Heidelberg from Mannheim Hbf, Platform 9 Arrival at Heidelberg-Altstadt (old town) at 17:00 Visit of Heidelberg Castle, baroque style old town and Philosophers' Walk
19:30	Dinner at restaurant Palmbräu (own expenses)

PROGRAMME

Thursday, July 5, 2018

09:00	<p>PARTICIPANT'S PRESENTATIONS (Chair: Olga Slivkó)</p> <p>Structural Estimation of Limited Attention on eBay Germany <i>Kevin Tran (DIW Berlin)</i></p> <hr/> <p>Authority in Q&A Online Communities <i>Jacopo Bregolin (Toulouse School of Economics)</i></p>
10:30	Coffee Break
11:00	<p>PARTICIPANT'S PRESENTATIONS (Chair: Olga Slivkó)</p> <p>Information disclosure policy and incentives in innovation contests - an empirical analysis of bug bounty programs <i>Arrah-Marie Jo (Telecom ParisTech)</i></p> <hr/> <p>Bridging Innovation <i>Basheer Kalash (Université du Luxembourg)</i></p>
12:30	Lunch Break
13:30	<p>PARTICIPANT'S PRESENTATIONS (Chair: Florian Buhlmann)</p> <p>Coverage bias on Wikipedia? Evidence from biographies of German Members of Parliament <i>Anna Kerkhof (University of Cologne)</i></p> <hr/> <p>The German Minimum Wage and Growth: Heterogeneous Treatment Effects using Causal Trees <i>Patrick Burauel (DIW Berlin)</i></p> <hr/> <p>How Predictable is Individual Voter Turnout? <i>Patrick Zwerschke (TU Dresden)</i></p>
15:45	Farewell