

Annual Conference of the Leibniz Science Campus
MaCCI Mannheim Centre for Competition and Innovation

28th to 29th March 2019

Thursday, 28 March 2019

12:00 a.m. – 1:00 p.m.	Arrival and Registration <i>Finger Food, Coffee and Drinks</i>
1:00 p.m. – 1:15 p.m.	Welcome Martin Peitz (University of Mannheim, ZEW & MaCCI)
1:15 – 2:45 p.m.	Parallel Sessions I
2:45 – 3:15 p.m.	<i>Coffee Break</i>
3:15 – 4:45 p.m.	Parallel Sessions II
4:45 – 5:15 p.m.	<i>Coffee Break</i>
5:15 – 6:15 p.m.	Mannheim Competition Policy Forum and Keynote I: Current Issues in Competition Law and Economics (Room Brussels) Andreas Mundt (German Federal Cartel Office) Chair: Achim Wambach (University of Mannheim, ZEW & MaCCI), Room Brussels
7:00 p.m.	Conference Dinner Invitation by the MaCCI Association (Please note that participation in the dinner is limited to guests who registered for the dinner in advance, presenters and discussants.)

Friday, 29 March 2019

9:00 – 10:30 a.m.	Parallel Sessions III
10:30 – 11:00 a.m.	<i>Coffee Break</i>
11:00 a.m. – 12:00 p.m.	Keynote II: Data and Competition Enforcement Howard Shelanski (Georgetown University and Davis Polk & Wardwell LLP) Chair: Thomas Fetzer (University of Mannheim & MaCCI), Room Brussels
12:00 – 1:30 p.m.	<i>Lunch Break</i>
1:30 – 3:00 p.m.	Parallel Sessions IV
3:00 – 3:30 p.m.	<i>Coffee Break</i>
3:30 – 5:00 p.m.	Parallel Sessions V
5:00 p.m.	<i>Farewell</i>

Parallel sessions I

	Room Brussels	Room 1	Room 2	Room HKH
13:15-14:45	(A) Product Variety <i>Chair: Konrad Stahl (University of Mannheim, ZEW & MaCCI)</i>	(B) Market Structure <i>Chair: Helena Perrone (University of Mannheim & MaCCI)</i>	(C) Innovation <i>Chair: Georg Licht (ZEW Mannheim & MaCCI)</i>	(D) Big Data, AI, and market power <i>This session is chaired and organized by Miriam Buiten & Thomas Fetzer</i>
	Oezlem BEDRE-DEFOLIE (ESMT, European School of Management and Technology) & Simon Anderson Variety provision of a multiproduct monopolist Discussant: Armin Schmutzler	Melissa NEWHAM (DIW Berlin), Jo Seldeslachts & Albert Banal-Estanol Common Ownership and Market Entry: Evidence from the Pharmaceutical Industry Discussant: Samuel de Haas	Bernhard GANGLMAIR (ZEW Mannheim & MaCCI) & Imke Reimers Visibility of Technology and Cumulative Innovation: Evidence from Trade Secrets Laws Discussant:	This is an invited session on the topic of "Big Data, AI, and market power". The speakers Marco BOTTA (Max Planck Institute for Innovation and Competition) Heiko PAULHEIM, (University of Mannheim) Alexandre DE STREEL (University of Namur) will provide opening statements of about 20 minutes each. Afterwards, there will be about 30 minutes time for discussion.
	Håvard Mork SANDVIK (University of Bergen and BECCLE) & Teis L. Lømo & Frode Meland Product variety with competitive retail bottlenecks Discussant: Oezlem Bedre-Defolie	Nicolas ESCHENBAUM (Universität St Gallen) Estimating Geographic Market Size Nonparametrically: An Application to Grocery Retailing Discussant: Huanxing Yang	Masahito AMBASHI (Economic Research Institute for ASEAN and East Asia), Pierre Regibeau & Katharine Rockett Grantbacks, Territorial Restraints, and Innovation Discussant: Andreas Panagopoulos	
	Armin SCHMUTZLER (University of Zurich and CEPR), Andreas Hefti & Shuo Liu Confusion, Indecisiveness and Polarization Discussant: Håvard Mork Sandvik	Samuel DE HAAS (Justus-Liebig-Universität Gießen), Daniel Herold & Jan Schäfer Entry deterrence due to brand proliferation: Empirical evidence from the German interurban bus industry Discussant: Sven Heim (Mines Paris Tech)	Andreas PANAGOPOULOS (University of Crete) & In-Uck Park Patents, Trade Secrets and the Diffusion of Innovations Discussant: Masahito Ambashi	

Thursday, 28 March 2019

Parallel sessions II

	Room Brussels	Room 1	Room 2	Room HKH
15:15-16:45	(A) Digital <i>Chair: Dominik Rehse (ZEW Mannheim & MaCCI)</i>	(B) Empirical Approaches in IO <i>Chair: Emanuele Tarantino (University of Mannheim & MaCCI)</i>	(C) Mergers <i>Chair: Bernhard Ganglmair (ZEW Mannheim & MaCCI)</i>	
	Vicente LAGOS (Télécom Paris Tech), Ángela Muñoz & Christine Zulehner Gender-specific benefits from ride-hailing apps: Evidence from Uber's entry in Chile Discussant: Helena Perrone (University of Mannheim & MaCCI)	Sven HEIM (Mines Paris Tech) Asymmetric cost-pass through and consumer search: empirical evidence Discussant: Daniel Herrera	Michael HELLWIG (ZEW Mannheim & MaCCI) & Dominik Schober Acquisitions in Markets with Frictions? The German Electricity Distribution Sector Discussant: Nicolas Eschenbaum	
	Aliz McLEAN (Infrapont Economic Consulting), Gergely Csorba, Zoltán Pápai & Péter Nagy Competition policy issues in mobile network sharing: a European perspective Discussant: Matej Bajgar	Jan SCHÄFER (Justus-Liebig-Universität Gießen), Daniel Herold & Georg Goetz Stationary Trade and Experience Goods The Case of Books Discussant: Martin Hud (ZEW Mannheim & MaCCI)	Jose MORAGA (Vrije Universiteit Amsterdam and University of Groningen), Evgenia Motchenkova & Saish Nevrekar Mergers and Innovation Portfolios Discussant: Bernhard Ganglmair (ZEW Mannheim & MaCCI)	
	Emmanuel LORENZON (University Paris-Dauphine) & Jordana Viotto da Cruz Internet Regulation, Zero-Rating and Content Variety Discussant: Vicente Lagos	Daniel HERRERA (Université Paris Dauphine) & Joanna Piechucka Impact of Mergers on product repositioning: Evidence from the French Hospital Industry Discussant: Jan Schäfer	Greg TAYLOR (University of Oxford) & Alexandre de Corniere Data-Driven Mergers Discussant: Yossi Spiegel	

Friday, 29 March 2019

Parallel sessions III

9:00-10:30	Room Brussels	Room 1	Room 2	Room HKH
	(A) Theoretical approaches in IO <i>Chair: Volker Nocke (University of Mannheim & MaCCI)</i>	(B) Patents <i>Chair: Ulrich Wagner (University of Mannheim, ZEW & MaCCI)</i>	(C) Market Power <i>Chair: Chair: Henrik Orzen (University of Mannheim & MaCCI)</i>	(D) The '50+1 rule' of the Deutsche Fußball-Liga <i>This session is chaired and organized by Jens-Uwe Franck (University of Mannheim & MaCCI)</i>
	Raphaël LEVY (HEC Paris) & Heski Bar-Isaac Concerned with careers? Career development, task assignment, and labour market competition Discussant: Hugo Hopenhayn	Markus NAGLER (University of Munich) & Stefan Sorg Marginal Patents and the Supply of Ideas Discussant: Kevin Amess	Gianluca ANTONECCIA (Erasmus School of Economics Rotterdam) & Ajay Bhaskarabhatla Productivity, prices and market shares in multiproduct firms Discussant: Melissa Newham	This is an invited session on "The '50+1' rule' of the Deutsche Fußball-Liga" Ben VAN ROMPUY (University Leiden) Mark-E. ORTH (Lawyer in Munich) Oliver BUDZINSKI (Technische Universität Ilmenau) will provide opening statements of about 20 minutes each. Afterwards, there will be about 30 minutes time for discussion.
	Salvatore PICCOLO (University of Bergamo), Marco Pagnozzi & Paolo Roberti Optimal Delegation to Biased Regulators Discussant: Raphaël Levy	Albert ROGER (ZEW Mannheim) Patents as Prediction Market: Estimates of Patent Renewal as a Measure of Environmental Regulation Credibility Discussant: Markus Nagler	Felix MONTAG (University of Munich), Christoph Winter Price Transparency Against Market Power Discussant: Eyub Yegen	
	Hugo HOPENHAYN (UCLA) & Maryam Saeedi Optimal Quality Ratings and Market Outcomes Discussant: Salvatore Piccolo	Kevin AMESS (University of Nottingham), Kun Jiang & Xiyi Yang Property Rights and Incentives to Innovate Discussant: Albert Roger	Huanxing YANG (Ohio State University) & Lan Zhang Dominant Firm and Competitive Bundling in Oligopoly Markets Discussant: Felix Montag	

Friday, 29 March 2019

Parallel sessions IV

13:30-15:00	Room Brussels	Room 1	Room 2	Room HKH
	(A) Pricing <i>Chair: Yossi Spiegel (Tel Aviv University, CEPR, and ZEW)</i>	(B) Platforms <i>Chair: Martin Peitz (University of Mannheim & MaCCI)</i>	(C) Antitrust Law <i>Chair: Jens-Uwe Franck (University of Mannheim & MaCCI)</i>	(D) Merger Policy <i>This session is chaired and organized by Volker Nocke (University of Mannheim & MaCCI)</i>
	Andreas ASSEYER (Humboldt-Universität zu Berlin) Wholesale price discrimination with asymmetric vertical integration Discussant: Jose Moraga	Pauline AFFELDT (DIW Berlin) , Elena Argentesi & Lapo Filistrucchi Estimating Demand with Multi-Homing in Two-Sided Markets Discussant: Andrea Mantovani	Annalies OUTHUIJSE (University of Groningen) The effective public enforcement of the prohibition of anti-competitive agreements: Why do undertakings in the Netherlands appeal? Discussant: Edith Loozen	This is an invited session on merger policy with the following talks: Nicolas SCHUTZ (University of Mannheim): “An Aggregative Games Approach to Merger Analysis in Multiproduct-Firm Oligopoly” Simon LOERTSCHER (University of Melbourne): “Coordinated Effects” Volker NOCKE (University of Mannheim): “Merger Remedies in Multi-market Oligopoly”
	Thanos ATHANASOPOULOS (De Montfort University Leicester) Dynamic Pricing and Compatibility in Durable Network Goods Markets Discussant: Andreas Asseyer	Eric DARMON (Université de Rennes 1), Thomas le Texier, Zhiwen Li, Thierry Penard Multimarket Contact and Platform Competition: Reassessing the Mutual Forbearance Hypothesis Discussant: Pauline Affeldt	Edith LOOZEN (European University Institute Florence) Strict Competition Enforcement Is the Way Forward – Also To Promote Sustainable Consumption and Production Discussant: Annalies Outhuijse	
	Konstantinos SERFES (Drexel University), Robert M. Hunt & Suting Hong Dynamic Pricing of Credit Cards and the Effects of Regulation Discussant: Thanos Athanasopoulos	Andrea MANTOVANI (University of Bologna), Joan Calzada & Ester Manna Platform Price Parity Clauses and Segmentation Discussant: Eric Darmon		

Parallel sessions V

	Room Brussels	Room 1	Room 2	Room HKH
15:30-17:00	<p>(A) Ownership and industry structure</p> <p><i>Chair: Laura Grigolon (University of Mannheim & MaCCI)</i></p>	<p>(B) Antitrust</p> <p><i>Chair: André Stenzel (University of Mannheim & MaCCI)</i></p>	<p>(C) Law</p> <p><i>Chair: Thomas Fetzer (University of Mannheim & MaCCI)</i></p>	
	<p>Eyub YEGEN (University of Toronto)</p> <p>Common Ownership and Portfolio Rebalancing</p> <p>Discussant: Laura Grigolon (University of Mannheim & MaCCI)</p>	<p>Matej BAJGAR (OECD), Jonathan Timmis, Giuseppe Berlingieri, Sara Calligaris & Chiara Criscuolo</p> <p>Industry Concentration in Europe and North America</p> <p>Discussant: Aliz McLean</p>	<p>Michael FUNK (Swiss Economics) & Christian JAAG</p> <p>A Too Efficient Competitor An Alternative Interpretation of Post Denmark II</p> <p>Discussant: Maria José Schmidt-Kessen</p>	
	<p>Hugo HOPENHAYN (UCLA), Julian Neira & Rish Singhanian</p> <p>From Population Growth to Firm Demographics: Implications for Concentration, Entrepreneurship and the Labor Share</p> <p>Discussant: Greg Taylor</p>	<p>Yannik SCHNEIDER (University of Mannheim), Frederik Eidam, Jian Cai Anthony Saunders & Sascha Steffen</p> <p>Loan Syndication Structures and Price Collusion</p> <p>Discussant: Alan Crawford</p>	<p>Kalpana TYAGI (Aarhus University)</p> <p>Digital Health: How Can Law Facilitate Innovation in the Converged ICT/Healthcare Sector?</p> <p>Discussant: Michael Funk</p>	
	<p>Yossi SPIEGEL (Tel Aviv University, CEPR, and ZEW) & Sandro Shelegia</p> <p>Cost-reducing Investments Under Partial Cross-ownership</p> <p>Discussant: Konstantinos Serves</p>	<p>Alan CRAWFORD (Universidad Carlos III de Madrid)</p> <p>Approximating Demand Dynamics in Antitrust Policy</p> <p>Discussant: Yannik Schneider</p>	<p>Maria José SCHMIDT-KESSEN (Copenhagen Business School) & Alan LITTLER (Kalff Katz & Franssen and Queen Mary University London)</p> <p>Shuffling the Deck - What Role for Competition Law in Gambling Markets?</p> <p>Discussant: Kalpana Tyagi</p>	