

// 24 April 2024

ZEW LUNCH DEBATE



TOPIC

IMPLEMENTING THE AI ACT: HOW TO ASSESS GENERATIVE ARTIFICIAL INTELLIGENCE?

Since the launch of ChatGPT in November 2022, generative AI has taken the world by storm. Its advance is now set to unfold in a regulated manner following the approval of the AI Act by the European Parliament in March. Expected to be enacted within weeks, the AI Act marks a significant milestone as the continent's first-ever legal framework on AI.

However, many questions remain concerning its implementation. Member States and EU bodies such as the new AI Office will have to fill this void. A critical, yet unresolved issue is how to assess systems using generative AI – or “general-purpose AI” in AI Act terminology. Key questions include: How can we reliably assess the weaknesses and dangers of these systems? When should we trust such assessments? And how can we adapt them as technology evolves? Good answers will not only need good tech, but also good economics. The central challenge is to figure out how to design incentive and coordination schemes in order to achieve reliability, trust and adaptability.

Our lunch debate will kick off by proposing a solution to these questions based on the latest research results. Our panel will then discuss the proposal, the institutional setup required to ensure good governance of generative AI, and its real-world implications.

TIME&DATE

Wednesday
24 April 2024
12:00–02:00 pm

VENUE

Representation
of the State of
Baden-Württemberg to
the European Union
Rue Belliard 60–62
B-1040 Brussels

THE PANEL



Dominik Rehse is head of ZEW's Junior Research Group “Digital Market Design“ and deputy head of the Research Unit “Digital Economy”. His research is at the intersections of digital platforms, market design and algorithmic decision-making. Among others, he focusses on the use of incentive and coordination schemes to design auditing procedures for artificial intelligence.

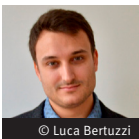


Kilian Gross is Head of Unit in the European Commission's DG CNECT responsible for policy development and coordination with regard to Artificial Intelligence. His unit is following up the legislative process for the AI Act. Previously, Gross – a German lawyer by training – was a member of the Cabinet of Commissioner Oettinger.



Olga Nowicka is the EU Policy & Partnerships Lead at OpenAI, based in Brussels. Before joining OpenAI, she held various positions, including at Microsoft and Workday, focusing on topics related to AI, data, lawful access, and sustainability. Olga holds degrees in Economics and American Studies from the University of Warsaw.

MODERATION



Luca Bertuzzi is a tech journalist specialised in digital policy and European affairs. He is the former Technology Editor at EURACTIV where he oversaw an international team of four reporters based in Brussels, Paris, and Berlin. Luca's work has been published in la Repubblica, Tagesspiegel and Tech.eu.

PROGRAMME OVERVIEW

- » 12:00 LUNCH
- » 12:30 WELCOME ADDRESS



Bodo Lehmann

Head of the Representation of the State
of Baden-Württemberg to the EU

PRESENTATION

Dominik Rehse

ZEW Mannheim

DEBATE (AUDIENCE PARTICIPATION WELCOME)

Olga Nowicka

OpenAI, Brussels Office

Kilian Gross

DG CNECT, European Commission

Moderation: Luca Bertuzzi

About the ZEW Lunch Debates

The ZEW Lunch Debate series provides a politically-neutral platform for inspiring and spirited exchange on current challenges facing Europe. The quarterly debates in Brussels aim to shed light on different aspects of EU activities that have a particular impact on economic growth, welfare, social inclusion, and sustainability.

For enquiries, please get in touch with us at lunchdebates@zew.de

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